

Site Usage

79,859 Visits

35.91% Bounce Rate

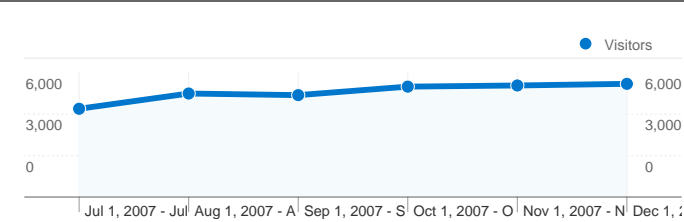
564,794 Pageviews

00:08:14 Avg. Time on Site

7.07 Pages/Visit

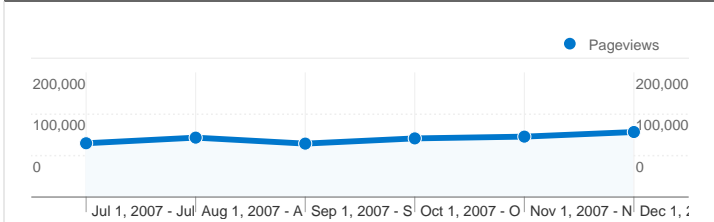
34.97% % New Visits

Visitors Overview



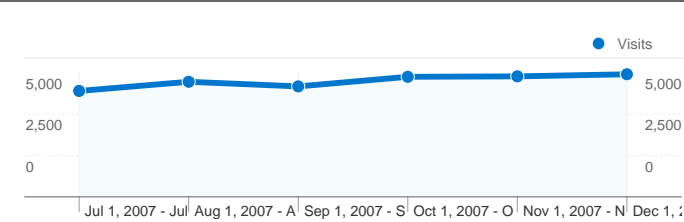
Visitors
27,947

Pageviews for all visitors



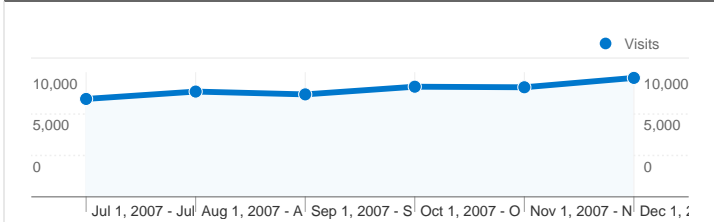
Pageviews
564,794

New vs. Returning: New Visitor



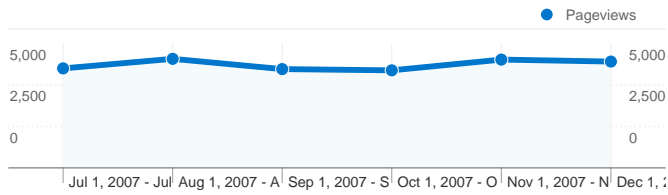
Visits
27,967

New vs. Returning: Returning Visitor



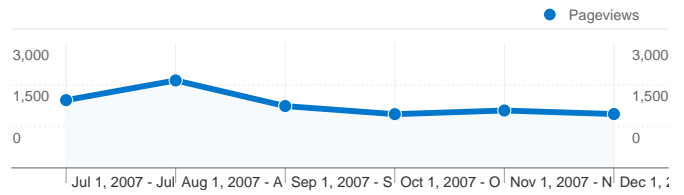
Visits
51,892

Content Detail: /index.html



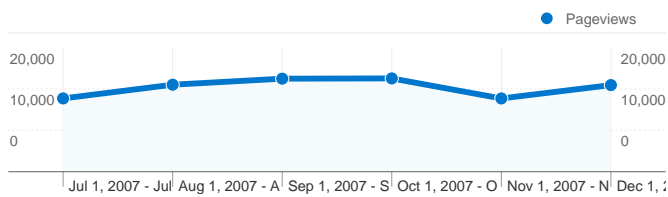
Pageviews
24,949

Content Detail: /books.html



Pageviews
9,230

Content Detail: /forum/active.asp



Pageviews
81,588

Content Overview

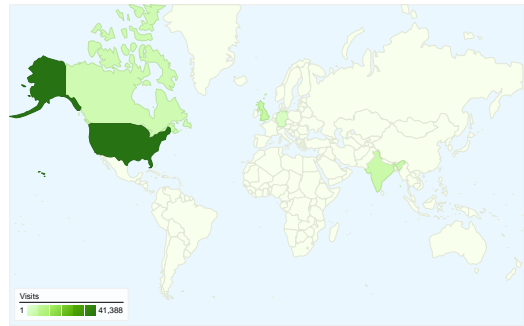
| Pages | Pageviews | % Pageviews |
|---------------------|-----------|-------------|
| /forum/active.asp | 81,588 | 14.45% |
| /forum/index.html | 40,062 | 7.09% |
| /index.html | 24,949 | 4.42% |
| /MainDirectory.html | 18,595 | 3.29% |
| /forum/default.asp | 16,630 | 2.94% |

Traffic Sources Overview



- **Direct Traffic**
33,065.00 (41.40%)
- **Search Engines**
27,251.00 (34.12%)
- **Referring Sites**
19,537.00 (24.46%)
- **Other**
6 (0.01%)

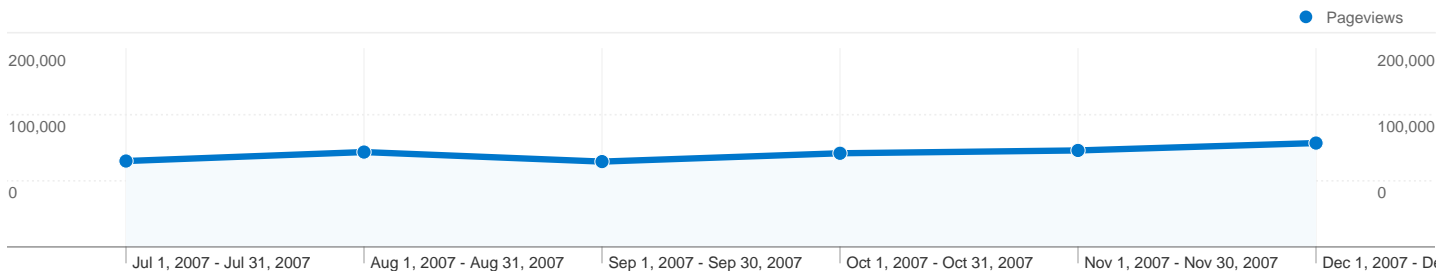
Map Overlay world



Pageviews for all visitors

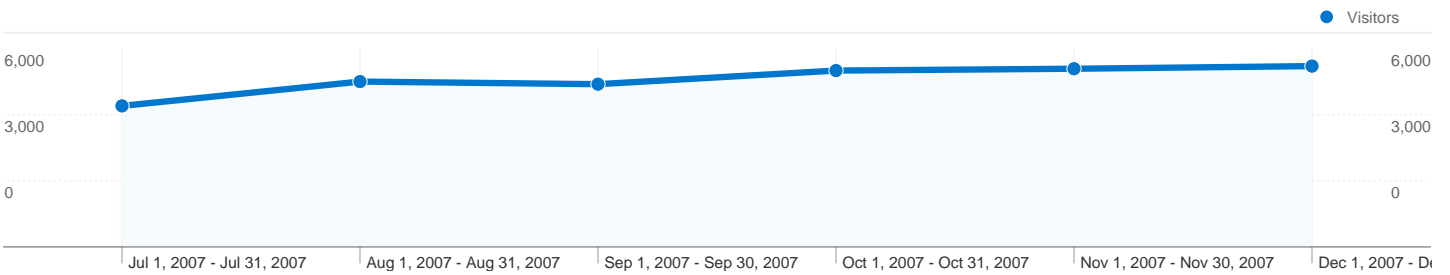
Jul 1, 2007 - Dec 31, 2007

Comparing to: Site



564,794 Pageviews

| | |
|----------------------------|------------------|
| Jul 1, 2007 - Jul 31, 2007 | 15.34% (86,618) |
| Aug 1, 2007 - Aug 31, 2007 | 16.94% (95,671) |
| Sep 1, 2007 - Sep 30, 2007 | 15.24% (86,047) |
| Oct 1, 2007 - Oct 31, 2007 | 16.72% (94,440) |
| Nov 1, 2007 - Nov 30, 2007 | 17.23% (97,288) |
| Dec 1, 2007 - Dec 31, 2007 | 18.54% (104,730) |



27,947 people visited this site

79,859 Visits

27,947 Absolute Unique Visitors

564,794 Pageviews

7.07 Average Pageviews

00:08:14 Time on Site

35.91% Bounce Rate

34.97% New Visits

Technical Profile

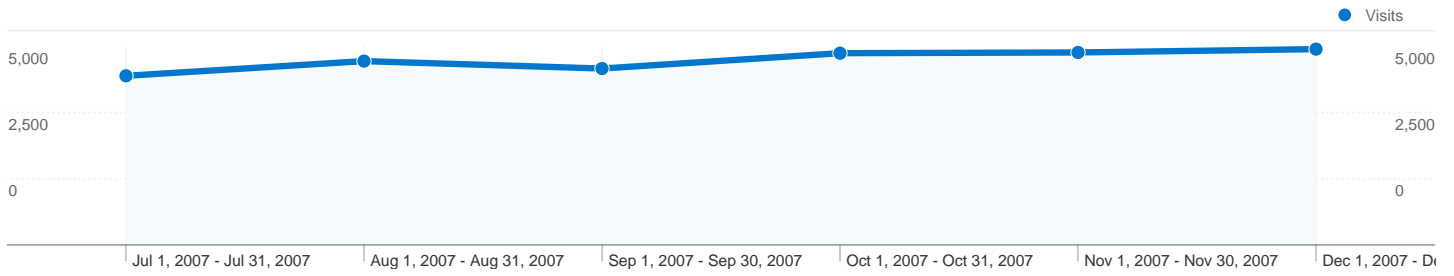
| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 47,476 | 59.45% | DSL | 26,072 | 32.65% |
| Firefox | 24,941 | 31.23% | Cable | 21,909 | 27.43% |
| Safari | 3,594 | 4.50% | Unknown | 19,538 | 24.47% |
| Opera | 2,384 | 2.99% | T1 | 7,279 | 9.11% |
| Mozilla | 655 | 0.82% | Dialup | 3,622 | 4.54% |

New vs. Returning:

New Visitor

Jul 1, 2007 - Dec 31, 2007

Comparing to: Site



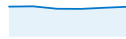
This visitor type sent 27,967 visits

Site Usage



27,967 Visits

% of Site Total: 35.02%



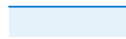
4.62 Pages/Visit

Site Avg: 7.07 (-34.65%)



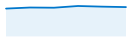
00:04:37 Avg. Time on Site

Site Avg: 00:08:14 (-44.04%)



100.00% % New Visits

Site Avg: 34.97% (185.96%)

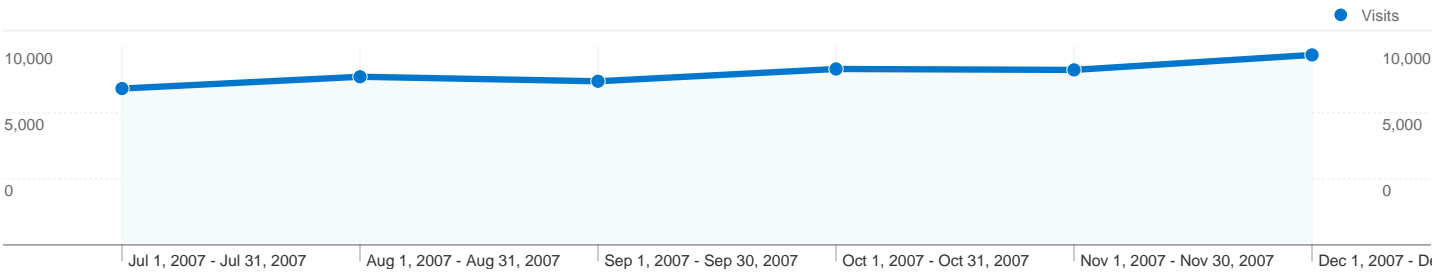


54.38% Bounce Rate

Site Avg: 35.91% (51.44%)

New vs. Returning: Returning Visitor

Jul 1, 2007 - Dec 31, 2007
Comparing to: Site



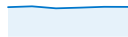
This visitor type sent 51,892 visits

Site Usage



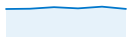
51,892 Visits

% of Site Total: 64.98%



8.39 Pages/Visit

Site Avg: 7.07 (18.67%)



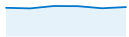
00:10:12 Avg. Time on Site

Site Avg: 00:08:14 (23.74%)



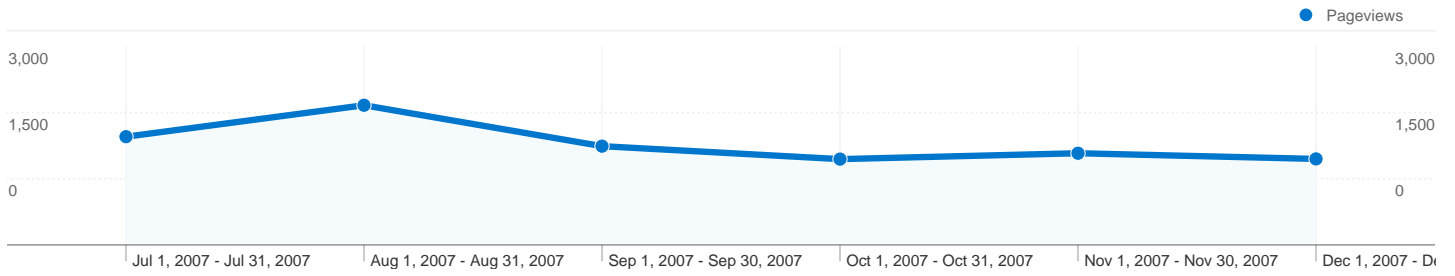
0.00% % New Visits

Site Avg: 34.97% (-100.00%)



25.96% Bounce Rate

Site Avg: 35.91% (-27.72%)



This page was viewed 9,230 times

9,230 Pageviews

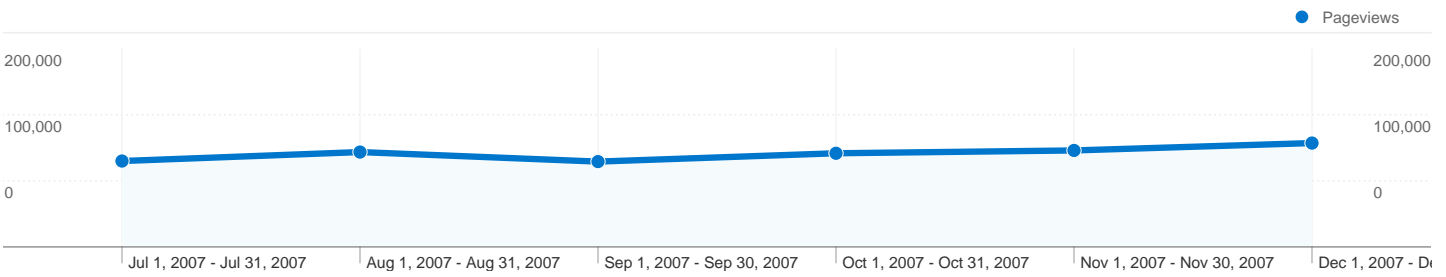
6,304 Unique Views

00:01:53 Time on Page

47.79% Bounce Rate

27.91% % Exit

\$0.00 \$ Index



Pages on this site were viewed a total of 564,794 times

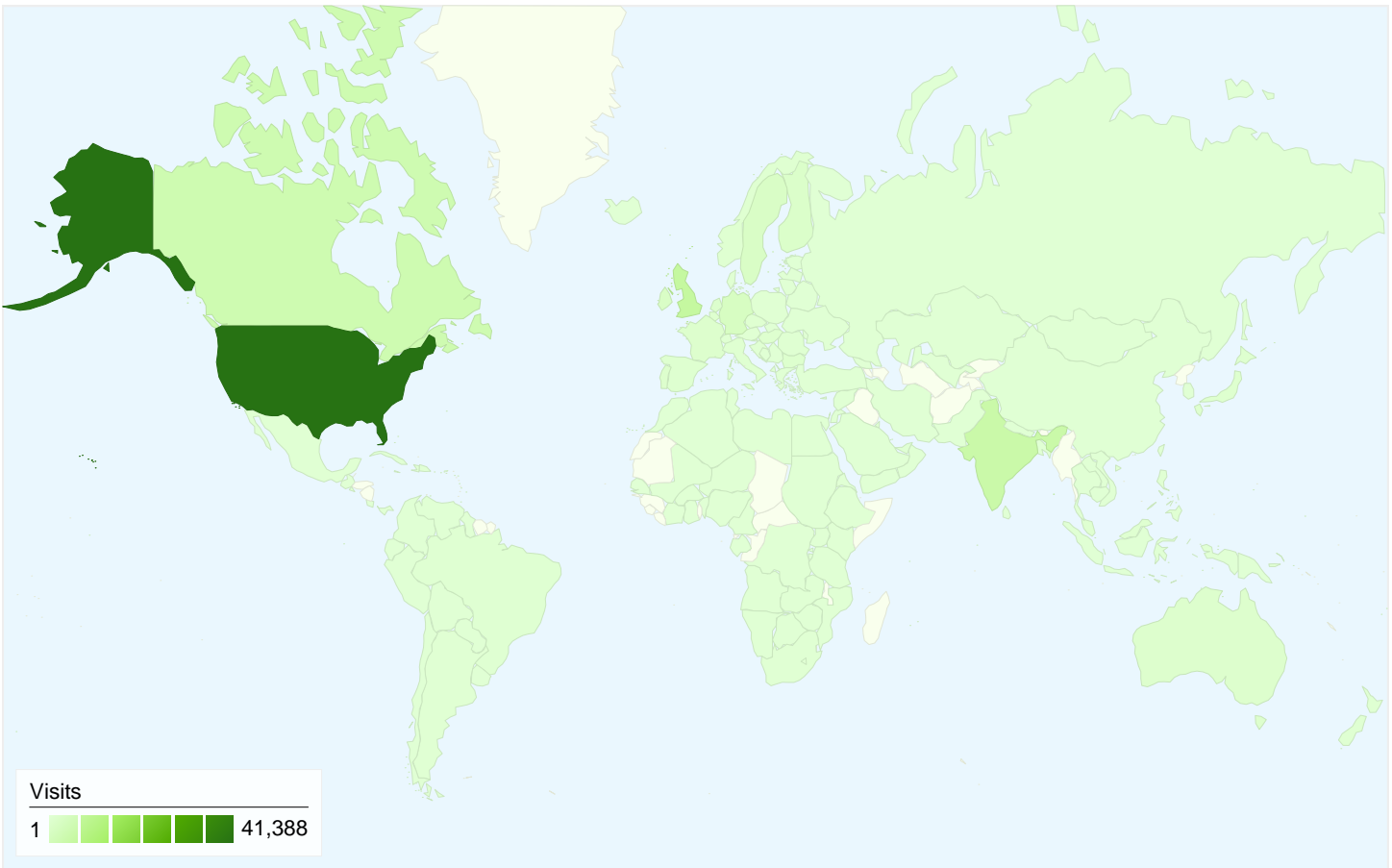
564,794 Pageviews

354,737 Unique Views

35.91% Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|---------------------|-----------|-------------|
| /forum/active.asp | 81,588 | 14.45% |
| /forum/index.html | 40,062 | 7.09% |
| /index.html | 24,949 | 4.42% |
| /MainDirectory.html | 18,595 | 3.29% |
| /forum/default.asp | 16,630 | 2.94% |

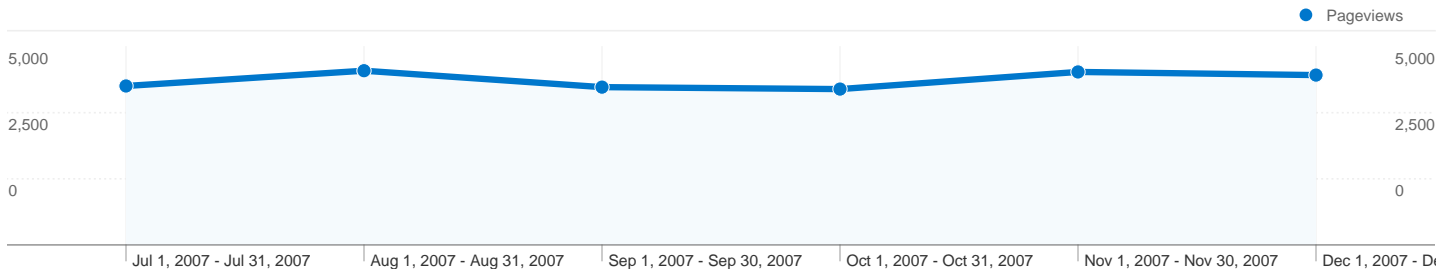


79,859 visits came from 156 countries/territories

Site Usage

| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
|---|--|--|---|--|-------------|
| Visits 79,859 % of Site Total: 100.00% | Pages/Visit 7.07 Site Avg: 7.07 (0.00%) | Avg. Time on Site 00:08:14 Site Avg: 00:08:14 (0.00%) | % New Visits 35.02% Site Avg: 34.97% (0.14%) | Bounce Rate 35.91% Site Avg: 35.91% (0.00%) | |
| United States | 41,388 | 6.92 | 00:08:36 | 30.20% | 36.50% |
| United Kingdom | 6,437 | 8.88 | 00:06:48 | 32.56% | 28.06% |
| India | 5,300 | 6.82 | 00:08:50 | 59.87% | 40.25% |
| Canada | 4,279 | 6.64 | 00:06:27 | 34.19% | 33.68% |
| Germany | 2,218 | 8.45 | 00:09:27 | 28.99% | 24.21% |
| Ireland | 1,779 | 7.23 | 00:07:57 | 10.68% | 37.27% |
| Sweden | 1,741 | 7.70 | 00:08:17 | 17.29% | 38.25% |
| Finland | 1,339 | 5.51 | 00:09:42 | 13.89% | 33.16% |
| Singapore | 1,012 | 13.47 | 00:12:16 | 27.87% | 21.34% |

| | | | | | |
|-------------|------------|------|----------|--------|---------------|
| Netherlands | 975 | 6.93 | 00:06:03 | 54.36% | 42.46% |
| | | | | | 1 - 10 of 156 |



This page was viewed 24,949 times

24,949 Pageviews

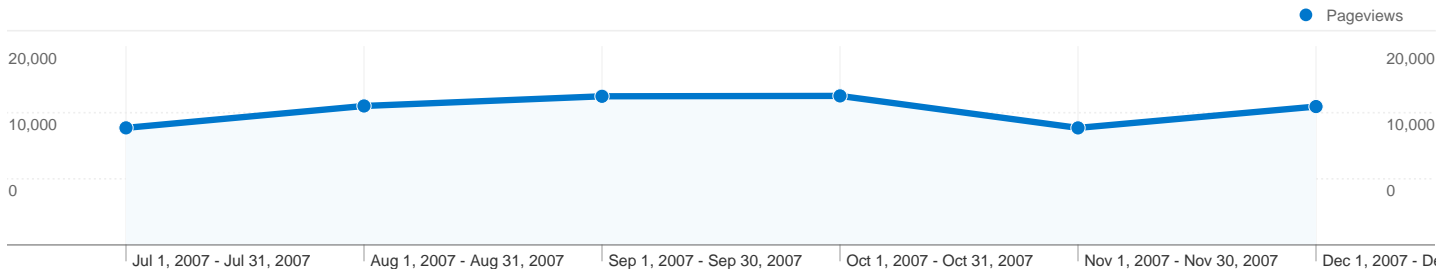
20,559 Unique Views

00:01:09 Time on Page

42.10% Bounce Rate

39.58% % Exit


\$0.00 \$ Index





This page was viewed 81,588 times

 **81,588** Pageviews

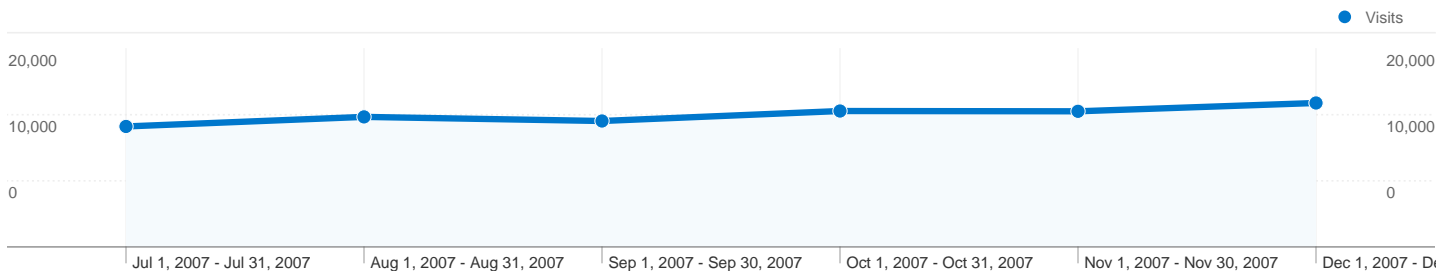
 **17,097** Unique Views

 **00:01:15** Time on Page

 **20.75%** Bounce Rate

 **10.81%** % Exit

 **\$0.00** \$ Index

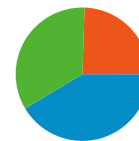


All traffic sources sent a total of 79,859 visits

41.40% Direct Traffic

24.46% Referring Sites

34.12% Search Engines



- Direct Traffic
33,065.00 (41.40%)
- Search Engines
27,251.00 (34.12%)
- Referring Sites
19,537.00 (24.46%)
- Other
6 (0.01%)

Top Traffic Sources

| Sources | Visits | % visits | Keywords | Visits | % visits |
|------------------------|--------|----------|-------------------------|--------|----------|
| (direct) ((none)) | 33,065 | 41.40% | advanced yoga practices | 689 | 2.53% |
| google (organic) | 23,216 | 29.07% | yogani | 654 | 2.40% |
| aypsite.com (referral) | 9,327 | 11.68% | ayp yoga | 535 | 1.96% |
| yahoo (organic) | 2,942 | 3.68% | ayp forums | 522 | 1.92% |
| aypsite.org (referral) | 1,357 | 1.70% | ayp forum | 496 | 1.82% |