## Location

### ALL » COUNTRY / TERRITORY: United States

<table>
<thead>
<tr>
<th>Region</th>
<th>Visits</th>
<th>% New Visits</th>
<th>New Visits</th>
<th>Bounce Rate</th>
<th>Pages / Visit</th>
<th>Avg. Visit Duration</th>
<th>Goal Conversion Rate</th>
<th>Goal Completions</th>
<th>Goal Value</th>
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<tr>
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<td><strong>Behavior</strong></td>
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<td><strong>Conversions</strong></td>
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<table>
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<tr>
<th>Region</th>
<th>Visits</th>
<th>% of Total:</th>
<th>Site Avg:</th>
<th>% of Total:</th>
<th>Site Avg:</th>
<th>Pages / Visit</th>
<th>Goal</th>
<th>Goal Completions</th>
<th>Goal Value</th>
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<tbody>
<tr>
<td><strong>ALL</strong></td>
<td>485</td>
<td>41.81%</td>
<td>45.07%</td>
<td>38.14%</td>
<td>50.76%</td>
<td>5.94</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00</td>
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</tbody>
</table>

1. **California**  
   Visits: 141,885  
   % New Visits: 43.67%  
   New Visits: 61,057  
   Bounce Rate: 51.94%  
   Pages / Visit: 5.11  
   Avg. Visit Duration: 00:05:52  
   Goal Conversion Rate: 0.00%  
   Goal Completions: 0  
   Goal Value: $0.00

2. **New York**  
   Visits: 92,245  
   % New Visits: 36.78%  
   New Visits: 33,926  
   Bounce Rate: 45.24%  
   Pages / Visit: 5.26  
   Avg. Visit Duration: 00:05:15  
   Goal Conversion Rate: 0.00%  
   Goal Completions: 0  
   Goal Value: $0.00

3. **Pennsylvania**  
   Visits: 64,488  
   % New Visits: 30.69%  
   New Visits: 19,790  
   Bounce Rate: 28.82%  
   Pages / Visit: 13.44  
   Avg. Visit Duration: 00:15:10  
   Goal Conversion Rate: 0.00%  
   Goal Completions: 0  
   Goal Value: $0.00

4. **Florida**  
   Visits: 63,847  
   % New Visits: 34.37%  
   New Visits: 21,944  
   Bounce Rate: 43.75%  
   Pages / Visit: 7.23  
   Avg. Visit Duration: 00:08:20  
   Goal Conversion Rate: 0.00%  
   Goal Completions: 0  
   Goal Value: $0.00

5. **Texas**  
   Visits: 44,096  
   % New Visits: 53.15%  
   New Visits: 23,435  
   Bounce Rate: 56.11%  
   Pages / Visit: 4.36  
   Avg. Visit Duration: 00:05:13  
   Goal Conversion Rate: 0.00%  
   Goal Completions: 0  
   Goal Value: $0.00

6. **Virginia**  
   Visits: 38,679  
   % New Visits: 32.34%  
   New Visits: 12,507  
   Bounce Rate: 40.55%  
   Pages / Visit: 4.98  
   Avg. Visit Duration: 00:06:01  
   Goal Conversion Rate: 0.00%  
   Goal Completions: 0  
   Goal Value: $0.00

7. **Illinois**  
   Visits: 37,538  
   % New Visits: 43.72%  
   New Visits: 16,410  
   Bounce Rate: 47.84%  
   Pages / Visit: 5.07  
   Avg. Visit Duration: 00:05:33  
   Goal Conversion Rate: 0.00%  
   Goal Completions: 0  
   Goal Value: $0.00

8. **Michigan**  
   Visits: 33,708  
   % New Visits: 35.32%  
   New Visits: 11,904  
   Bounce Rate: 43.07%  
   Pages / Visit: 5.83  
   Avg. Visit Duration: 00:06:14  
   Goal Conversion Rate: 0.00%  
   Goal Completions: 0  
   Goal Value: $0.00

9. **Colorado**  
   Visits: 29,947  
   % New Visits: 27.73%  
   New Visits: 8,304  
   Bounce Rate: 32.52%  
   Pages / Visit: 5.29  
   Avg. Visit Duration: 00:07:09  
   Goal Conversion Rate: 0.00%  
   Goal Completions: 0  
   Goal Value: $0.00

10. **Massachusetts**  
    Visits: 27,615  
    % New Visits: 45.10%  
    New Visits: 12,453  
    Bounce Rate: 47.08%  
    Pages / Visit: 5.36  
    Avg. Visit Duration: 00:06:18  
    Goal Conversion Rate: 0.00%  
    Goal Completions: 0  
    Goal Value: $0.00

11. **New Jersey**  
    Visits: 26,504  
    % New Visits: 48.65%  
    New Visits: 11,435  
    Bounce Rate: 48.28%  
    Pages / Visit: 13.59  
    Avg. Visit Duration: 00:15:29  
    Goal Conversion Rate: 0.00%  
    Goal Completions: 0  
    Goal Value: $0.00

12. **Washington**  
    Visits: 26,463  
    % New Visits: 41.39%  
    New Visits: 10,952  
    Bounce Rate: 52.12%  
    Pages / Visit: 5.04  
    Avg. Visit Duration: 00:05:25  
    Goal Conversion Rate: 0.00%  
    Goal Completions: 0  
    Goal Value: $0.00

13. **Georgia**  
    Visits: 24,840  
    % New Visits: 49.03%  
    New Visits: 12,180  
    Bounce Rate: 51.27%  
    Pages / Visit: 5.94  
    Avg. Visit Duration: 00:07:20  
    Goal Conversion Rate: 0.00%  
    Goal Completions: 0  
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Rows 1 - 52 of 52