

Site Usage

330,947 Visits

45.35% Bounce Rate

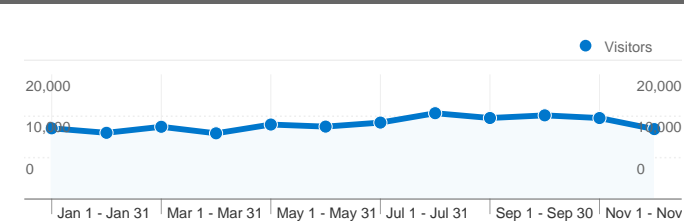
1,983,504 Pageviews

00:06:49 Avg. Time on Site

5.99 Pages/Visit

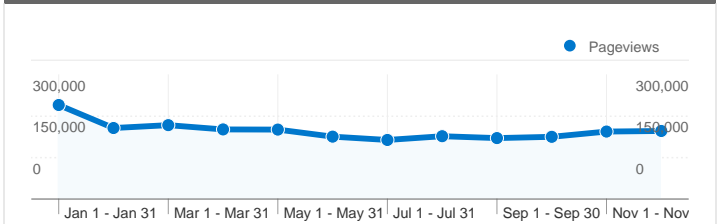
39.55% % New Visits

Visitors Overview



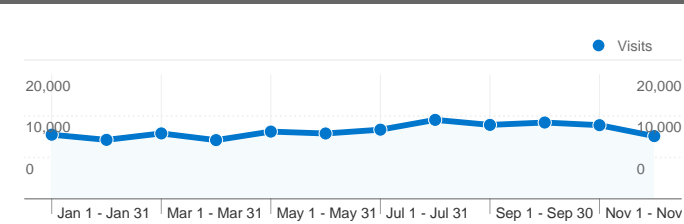
Visitors
133,276

Pageviews for all visitors



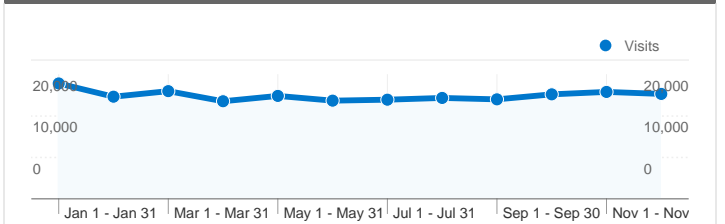
Pageviews
1,983,504

New vs. Returning: New Visitor



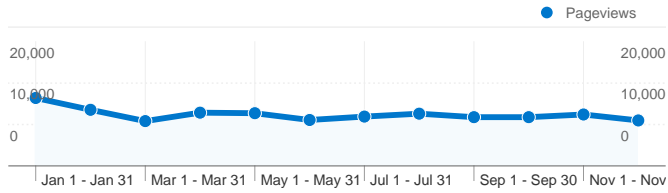
Visits
131,229

New vs. Returning: Returning Visitor



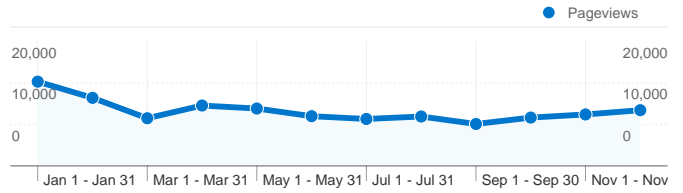
Visits
199,718

Content Detail: /index.html



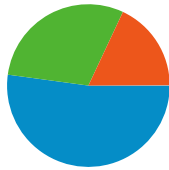
Pageviews
99,302

Content Detail: /forum/index.html



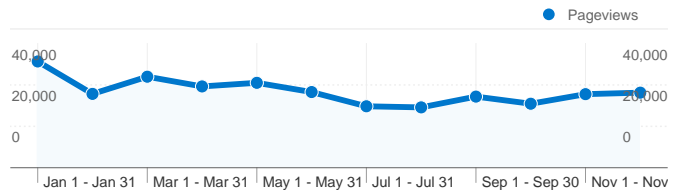
Pageviews
106,489

Traffic Sources Overview



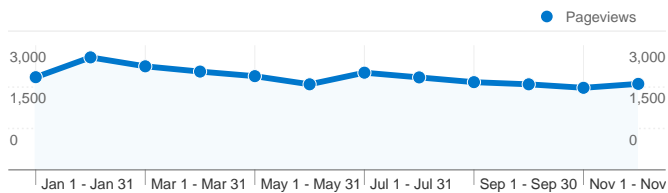
- **Search Engines**
172,582.00 (52.15%)
- **Direct Traffic**
98,746.00 (29.84%)
- **Referring Sites**
59,449.00 (17.96%)
- **Other**
170 (0.05%)

Content Detail: /forum/active.asp



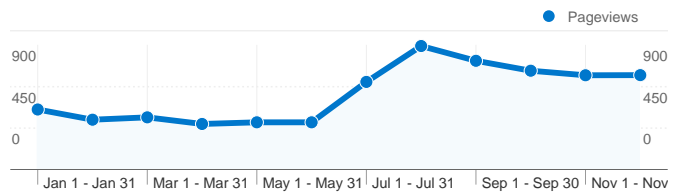
Pageviews
295,852

Content Detail: /books.html



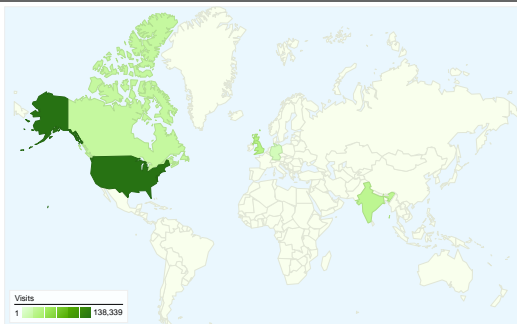
Pageviews
26,994

Content Detail: /books-xdirdownload.html



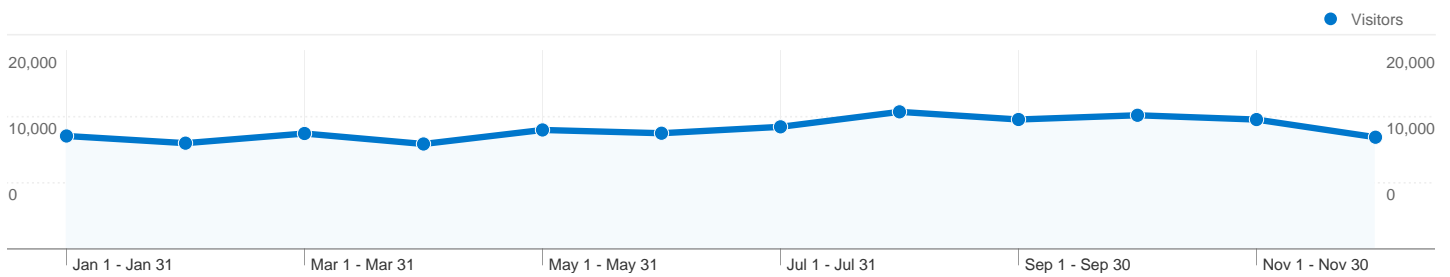
Pageviews
6,589

Map Overlay



Content Overview

Pages	Pageviews	% Pageviews
/forum/active.asp	295,852	14.92%
/forum/index.html	106,489	5.37%
/index.html	99,302	5.01%
/forum/default.asp	53,805	2.71%
/forum/forum.asp?FORUM_ID=	47,348	2.39%



133,276 people visited this site

330,947 Visits

133,276 Absolute Unique Visitors

1,983,504 Pageviews

5.99 Average Pageviews

00:06:49 Time on Site

45.35% Bounce Rate

39.55% New Visits

Technical Profile

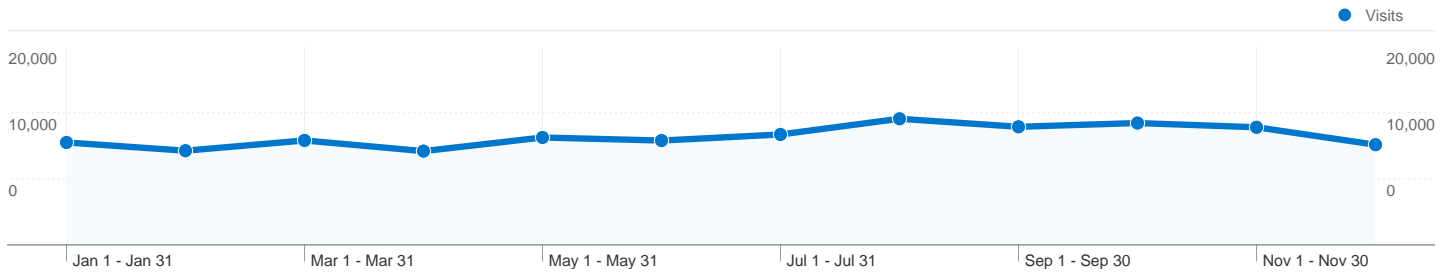
Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	127,426	38.50%	Cable	107,486	32.48%
Internet Explorer	106,233	32.10%	DSL	100,334	30.32%
Safari	45,141	13.64%	Unknown	91,167	27.55%
Chrome	36,213	10.94%	T1	26,495	8.01%
Opera	11,668	3.53%	Dialup	4,766	1.44%

New vs. Returning:

New Visitor

Jan 1, 2010 - Dec 31, 2010

Comparing to: Site



This visitor type sent 131,229 visits

Site Usage



131,229 Visits

% of Site Total: 39.65%



3.92 Pages/Visit

Site Avg: 5.99 (-34.59%)



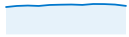
00:04:13 Avg. Time on Site

Site Avg: 00:06:49 (-38.04%)



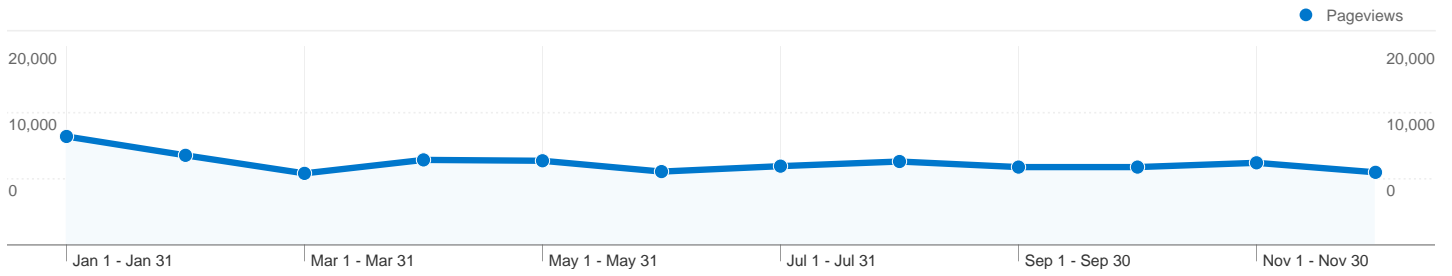
100.00% % New Visits

Site Avg: 39.55% (152.84%)



62.11% Bounce Rate

Site Avg: 45.35% (36.95%)



This page was viewed 99,302 times

99,302 Pageviews

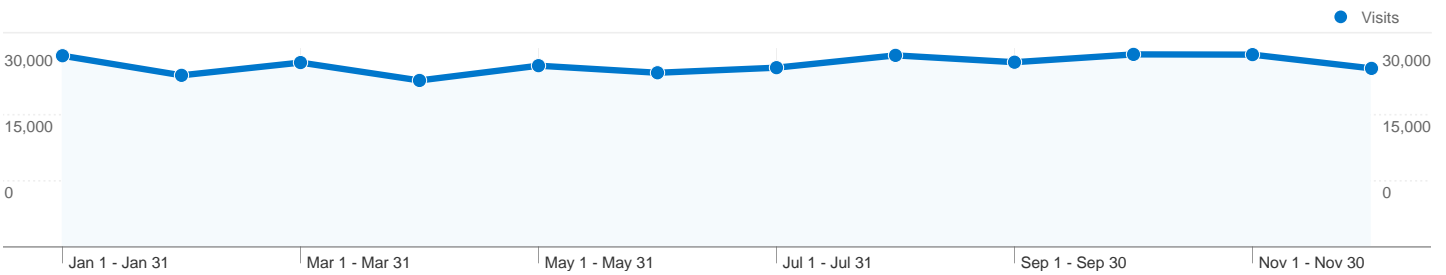
82,215 Unique Views

00:01:05 Time on Page

40.76% Bounce Rate

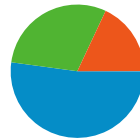
37.19% % Exit

\$0.00 \$ Index



All traffic sources sent a total of 330,947 visits

- 29.84% Direct Traffic
- 17.96% Referring Sites
- 52.15% Search Engines

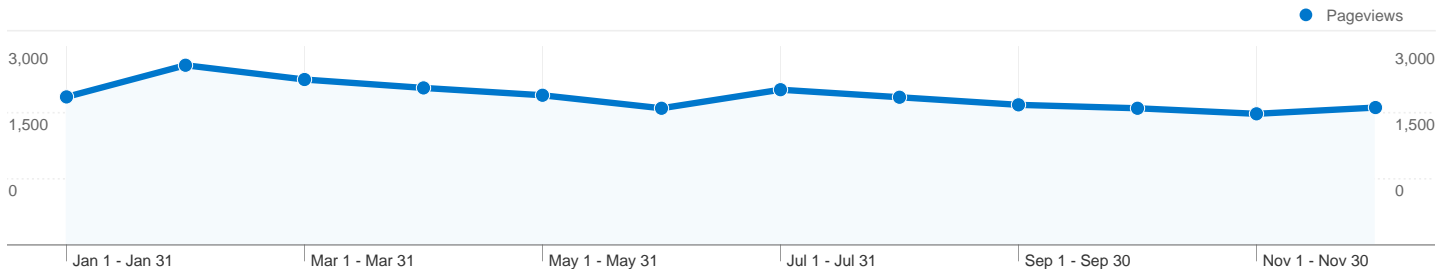


- Search Engines**
172,582.00 (52.15%)
- Direct Traffic**
98,746.00 (29.84%)
- Referring Sites**
59,449.00 (17.96%)
- Other**
170 (0.05%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	160,146	48.39%
(direct) ((none))	98,746	29.84%
aypsite.com (referral)	11,963	3.61%
yahoo (organic)	6,642	2.01%
facebook.com (referral)	3,534	1.07%

Keywords	Visits	% visits
ayp	8,781	5.09%
advanced yoga practices	6,216	3.60%
ayp yoga	4,400	2.55%
ayp forum	3,403	1.97%
yogani	2,826	1.64%



This page was viewed 26,994 times

26,994 Pageviews

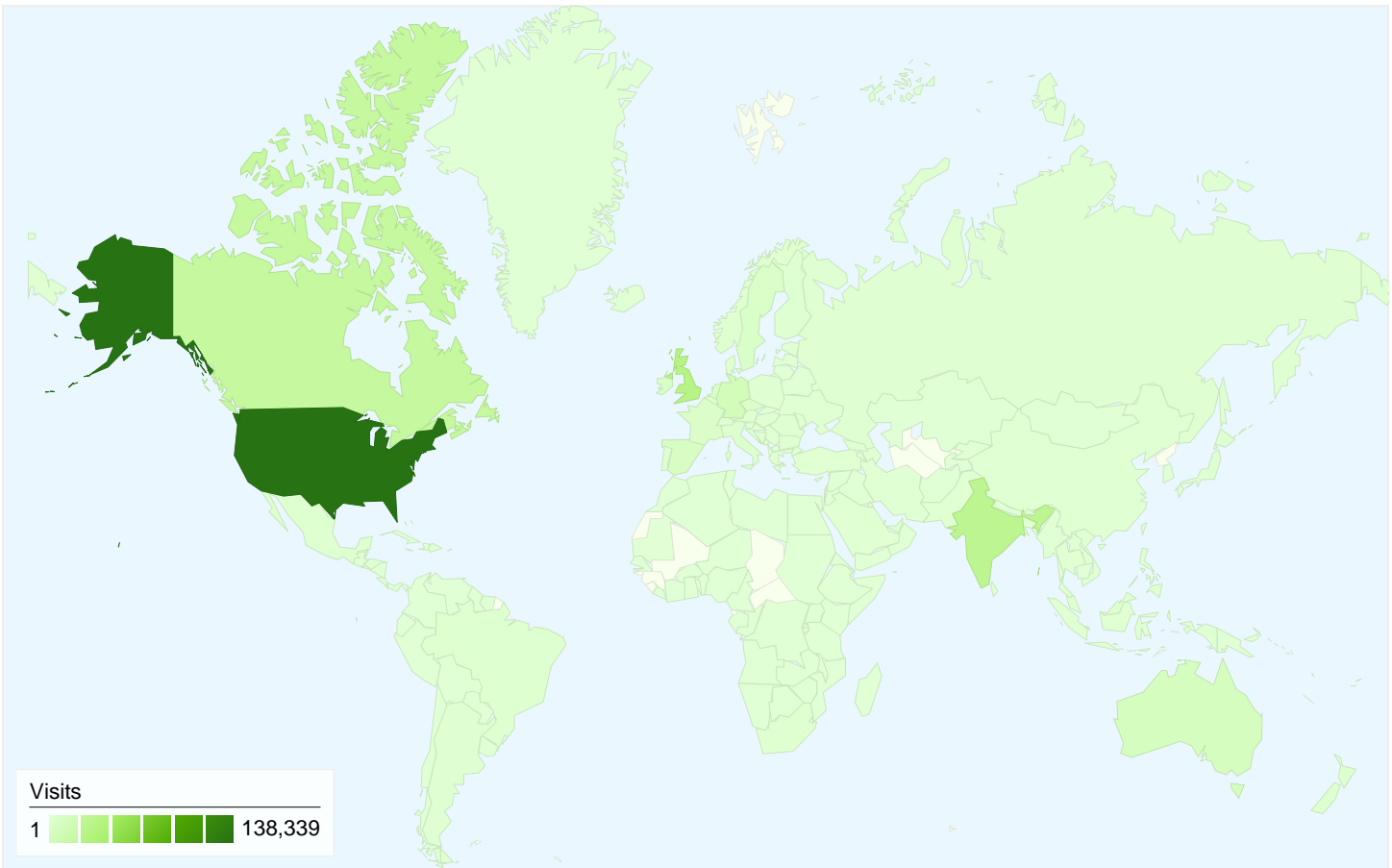
18,640 Unique Views

00:01:30 Time on Page

50.23% Bounce Rate

25.43% % Exit

\$0.00 \$ Index



330,947 visits came from 197 countries/territories

Site Usage

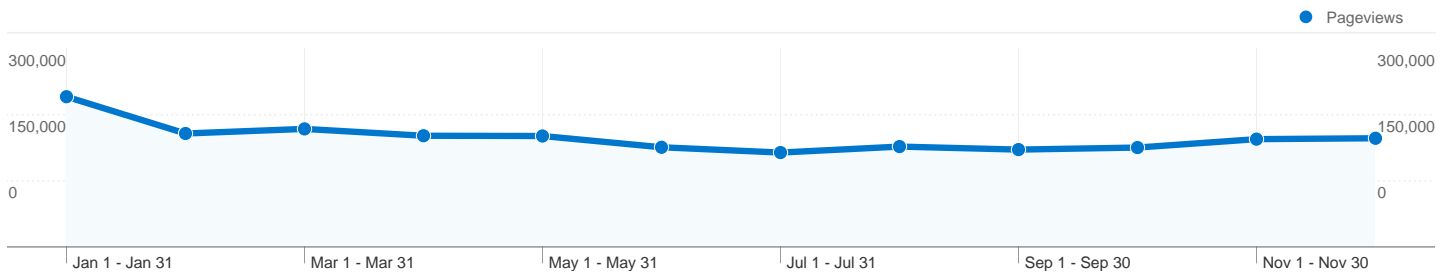
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 330,947 % of Site Total: 100.00%	Pages/Visit 5.99 Site Avg: 5.99 (0.00%)	Avg. Time on Site 00:06:49 Site Avg: 00:06:49 (0.00%)	% New Visits 39.65% Site Avg: 39.55% (0.26%)	Bounce Rate 45.35% Site Avg: 45.35% (0.00%)	
United States	138,339	6.80	00:07:34	38.64%	43.66%
United Kingdom	32,441	6.22	00:07:14	31.77%	43.20%
India	27,360	4.60	00:05:43	62.95%	53.19%
Canada	21,782	6.43	00:06:26	34.50%	50.56%
Germany	10,655	5.36	00:07:18	28.35%	41.21%
Australia	8,536	4.25	00:05:02	50.60%	48.01%
Spain	6,855	7.97	00:05:33	19.39%	34.88%
Sweden	5,192	5.82	00:06:00	25.44%	49.44%
Ireland	4,961	8.87	00:11:40	18.95%	30.16%

Netherlands	4,738	6.15	00:08:05	38.37%	37.84%
					1 - 10 of 197

Pageviews for all visitors

Jan 1, 2010 - Dec 31, 2010

Comparing to: Site



1,983,504 Pageviews

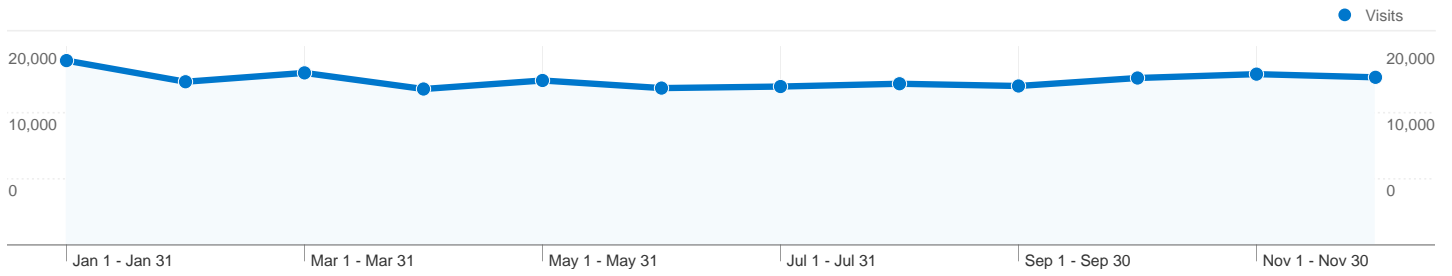
Jan 1, 2010 - Jan 31, 2010	11.45% (227,196)
Feb 1, 2010 - Feb 28, 2010	8.65% (171,568)
Mar 1, 2010 - Mar 31, 2010	9.00% (178,535)
Apr 1, 2010 - Apr 30, 2010	8.48% (168,171)
May 1, 2010 - May 31, 2010	8.46% (167,794)
Jun 1, 2010 - Jun 30, 2010	7.60% (150,738)
Jul 1, 2010 - Jul 31, 2010	7.20% (142,745)
Aug 1, 2010 - Aug 31, 2010	7.65% (151,768)
Sep 1, 2010 - Sep 30, 2010	7.42% (147,246)
Oct 1, 2010 - Oct 31, 2010	7.58% (150,323)
Nov 1, 2010 - Nov 30, 2010	8.22% (163,037)
Dec 1, 2010 - Dec 31, 2010	8.29% (164,383)

New vs. Returning:

Returning Visitor

Jan 1, 2010 - Dec 31, 2010

Comparing to: Site



This visitor type sent 199,718 visits

Site Usage



199,718 Visits

% of Site Total: 60.35%



7.36 Pages/Visit

Site Avg: 5.99 (22.73%)



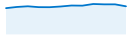
00:08:31 Avg. Time on Site

Site Avg: 00:06:49 (24.99%)



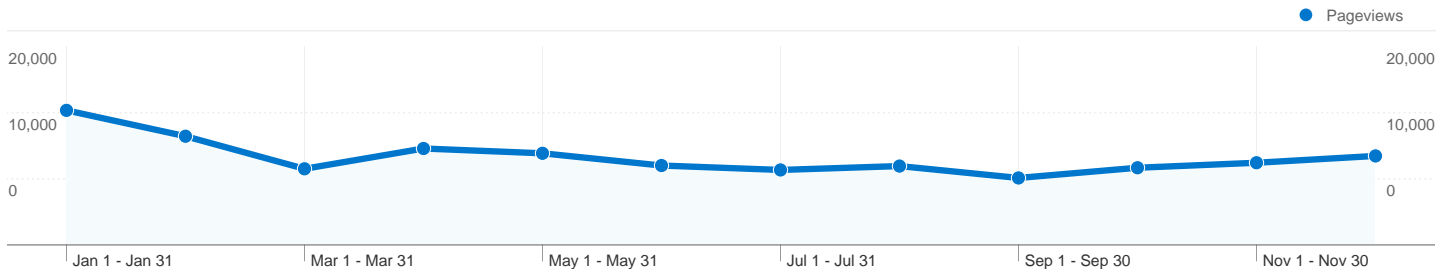
0.00% % New Visits

Site Avg: 39.55% (-100.00%)



34.34% Bounce Rate

Site Avg: 45.35% (-24.28%)



This page was viewed 106,489 times

106,489 Pageviews

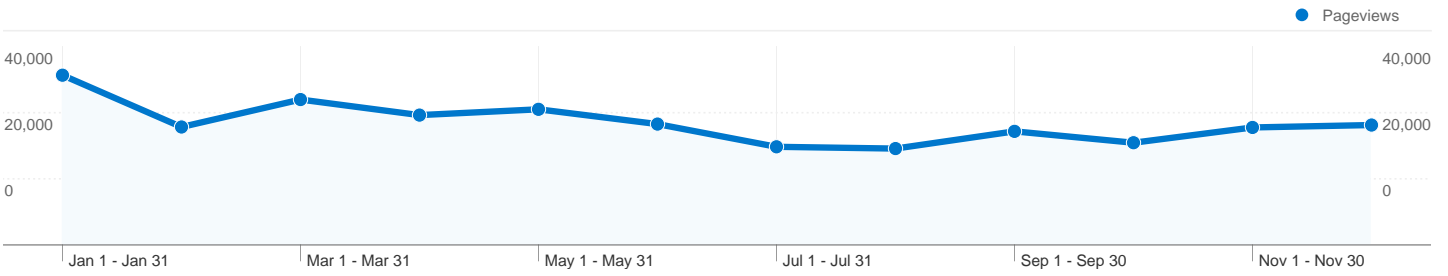
64,783 Unique Views

00:00:33 Time on Page

11.30% Bounce Rate

9.31% % Exit

\$0.00 \$ Index



This page was viewed 295,852 times

295,852 Pageviews

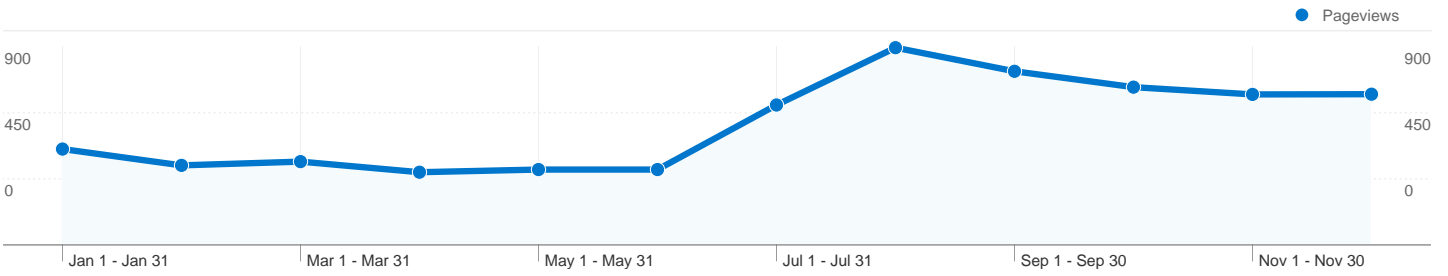
44,072 Unique Views

00:01:13 Time on Page

22.85% Bounce Rate

6.89% % Exit

\$0.00 \$ Index



This page was viewed 6,589 times

6,589 Pageviews

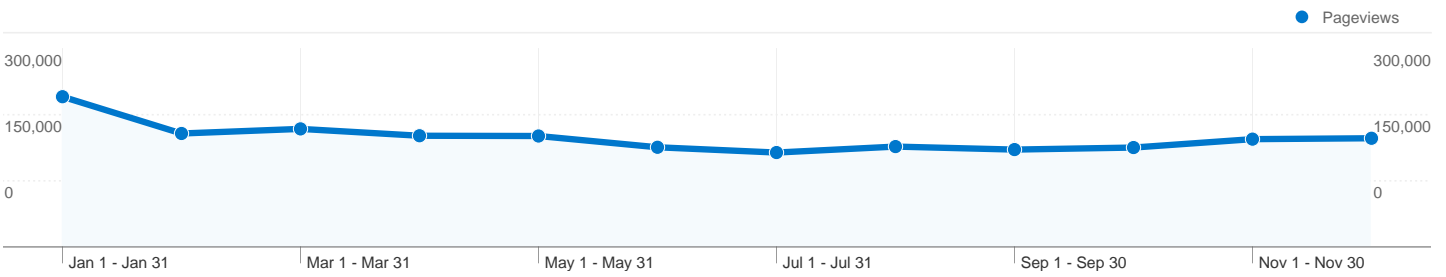
5,254 Unique Views

00:01:22 Time on Page

56.28% Bounce Rate

22.96% % Exit

\$0.00 \$ Index



Pages on this site were viewed a total of 1,983,504 times

1,983,504 Pageviews

1,273,322 Unique Views

45.35% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/forum/active.asp	295,852	14.92%
/forum/index.html	106,489	5.37%
/index.html	99,302	5.01%
/forum/default.asp	53,805	2.71%
/forum/forum.asp?FORUM_ID=19	47,348	2.39%