

Site Usage

218,804 Visits

35.82% Bounce Rate

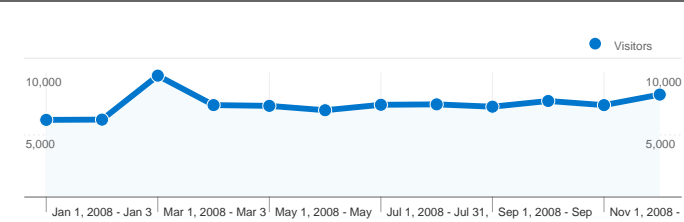
1,604,371 Pageviews

00:08:09 Avg. Time on Site

7.33 Pages/Visit

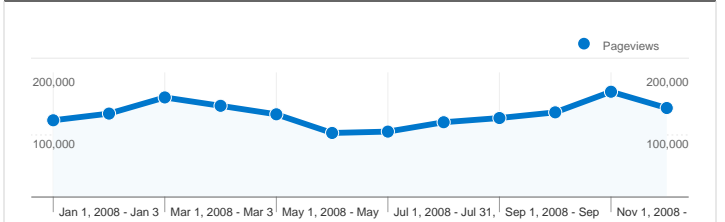
37.16% % New Visits

Visitors Overview



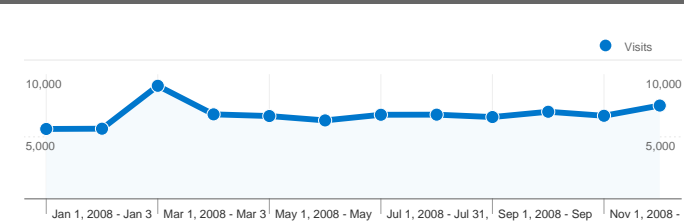
Visitors
82,492

Pageviews for all visitors



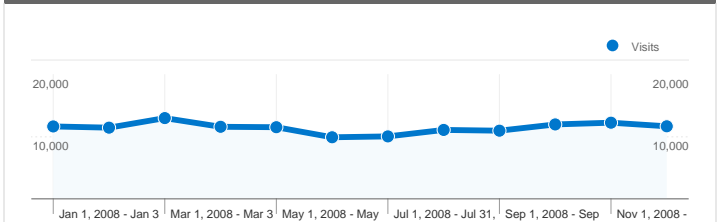
Pageviews
1,604,371

New vs. Returning: New Visitor



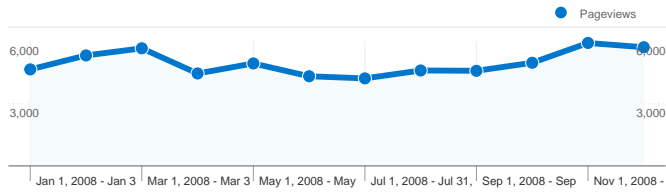
Visits
81,533

New vs. Returning: Returning Visitor



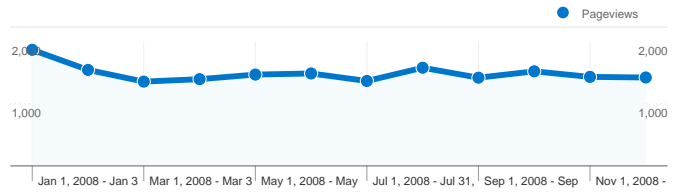
Visits
137,271

Content Detail: /index.html



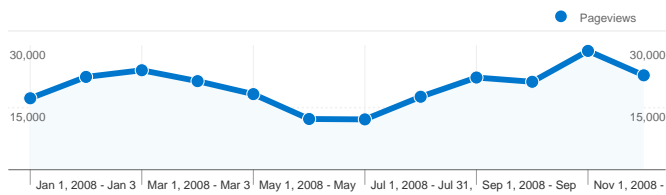
Pageviews
59,528

Content Detail: /books.html



Pageviews
17,882

Content Detail: /forum/active.asp

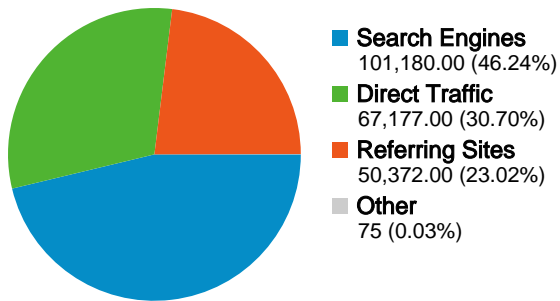


Pageviews
240,455

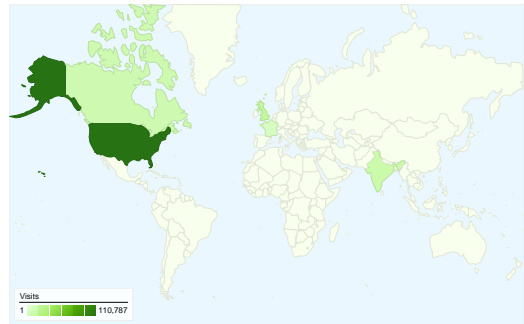
Content Overview

Pages	Pageviews	% Pageviews
/forum/active.asp	240,455	14.99%
/forum/index.html	107,310	6.69%
/forum/default.asp	69,636	4.34%
/index.html	59,528	3.71%
/forum/forum.asp?FORUM_ID=	46,187	2.88%

Traffic Sources Overview



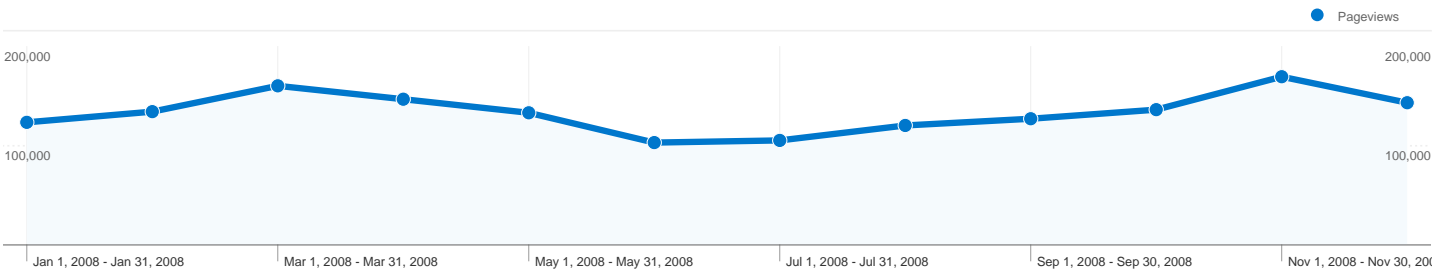
Map Overlay world



Pageviews for all visitors

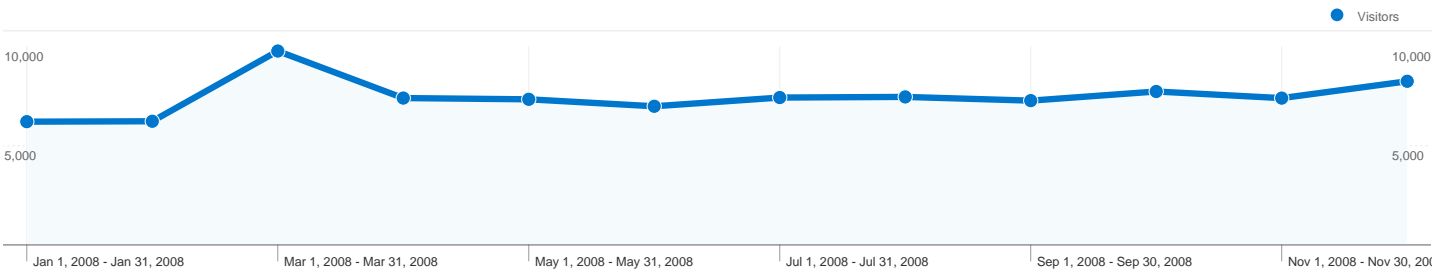
Jan 1, 2008 - Dec 31, 2008

Comparing to: Site



1,604,371 Pageviews

Jan 1, 2008 - Jan 31, 2008	7.71% (123,628)
Feb 1, 2008 - Feb 29, 2008	8.38% (134,400)
Mar 1, 2008 - Mar 31, 2008	10.00% (160,429)
Apr 1, 2008 - Apr 30, 2008	9.16% (146,951)
May 1, 2008 - May 31, 2008	8.31% (133,251)
Jun 1, 2008 - Jun 30, 2008	6.43% (103,207)
Jul 1, 2008 - Jul 31, 2008	6.57% (105,389)
Aug 1, 2008 - Aug 31, 2008	7.51% (120,460)
Sep 1, 2008 - Sep 30, 2008	7.93% (127,242)
Oct 1, 2008 - Oct 31, 2008	8.50% (136,403)
Nov 1, 2008 - Nov 30, 2008	10.57% (169,617)
Dec 1, 2008 - Dec 31, 2008	8.94% (143,394)



82,492 people visited this site

218,804 Visits

82,492 Absolute Unique Visitors

1,604,371 Pageviews

7.33 Average Pageviews

00:08:09 Time on Site

35.82% Bounce Rate

37.16% New Visits

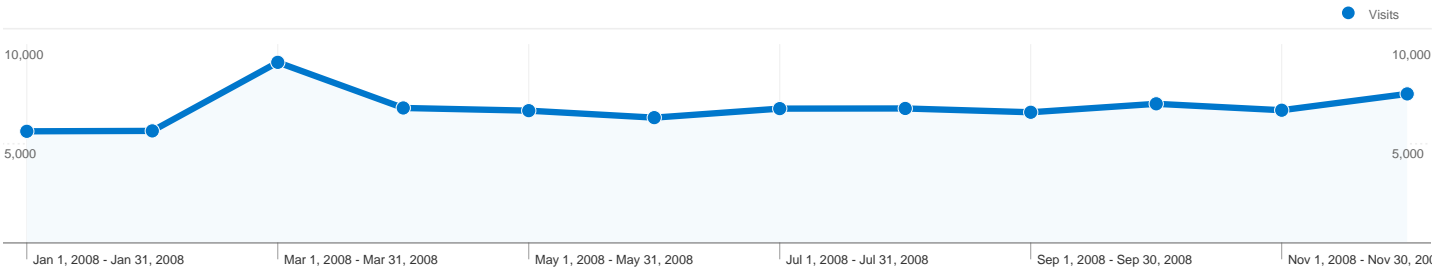
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	123,885	56.62%	Cable	67,002	30.62%
Firefox	72,462	33.12%	DSL	65,113	29.76%
Safari	13,188	6.03%	Unknown	58,823	26.88%
Opera	6,432	2.94%	T1	17,412	7.96%
Mozilla	968	0.44%	Dialup	7,634	3.49%

New vs. Returning:

New Visitor

Jan 1, 2008 - Dec 31, 2008
Comparing to: Site



This visitor type sent 81,533 visits

Site Usage



81,533 Visits

% of Site Total: 37.26%



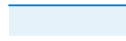
4.20 Pages/Visit

Site Avg: 7.33 (-42.67%)



00:04:21 Avg. Time on Site

Site Avg: 00:08:09 (-46.63%)



100.00% % New Visits

Site Avg: 37.16% (169.11%)



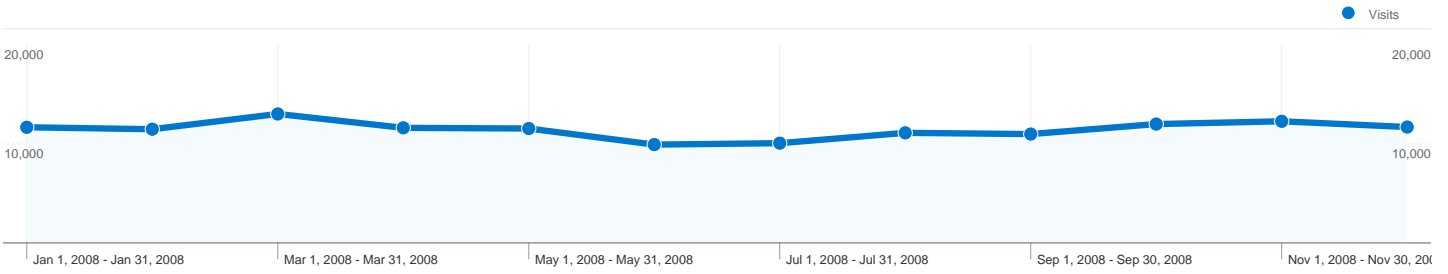
57.39% Bounce Rate

Site Avg: 35.82% (60.22%)

New vs. Returning:

Returning Visitor

Jan 1, 2008 - Dec 31, 2008
Comparing to: Site



This visitor type sent 137,271 visits

Site Usage



137,271 Visits

% of Site Total: 62.74%



9.19 Pages/Visit

Site Avg: 7.33 (25.34%)



00:10:24 Avg. Time on Site

Site Avg: 00:08:09 (27.70%)



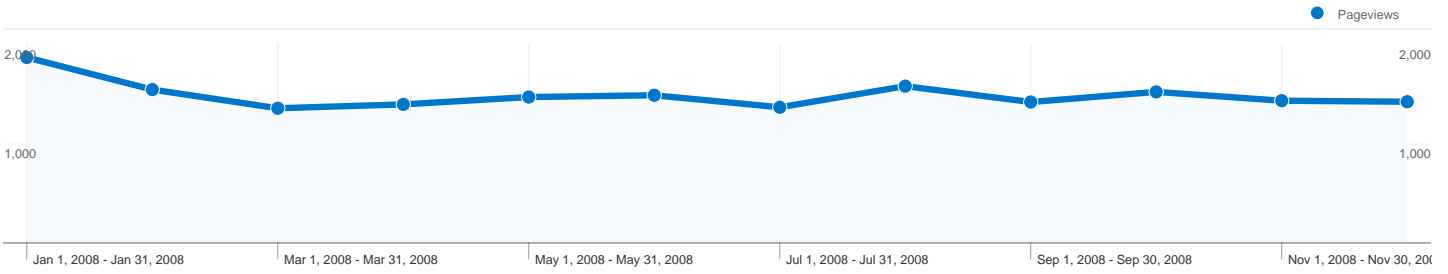
0.00% % New Visits

Site Avg: 37.16% (-100.00%)




23.01% Bounce Rate


Site Avg: 35.82% (-35.77%)




This page was viewed 17,882 times

 **17,882** Pageviews

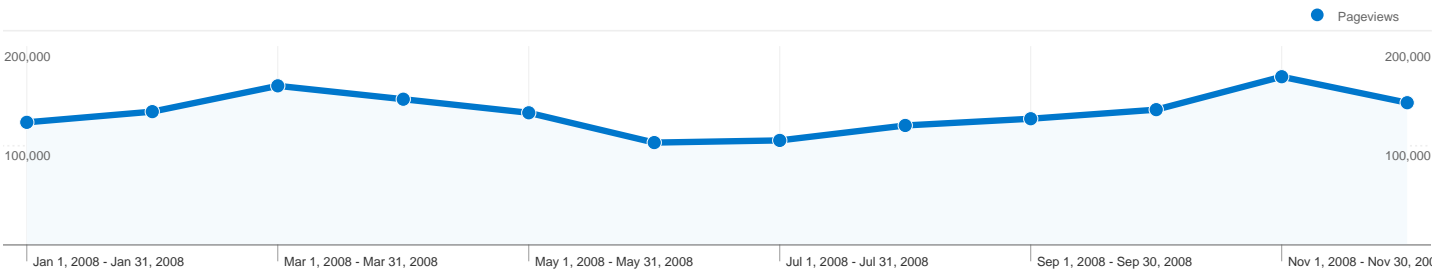
 **12,294** Unique Views

 **00:01:43** Time on Page

 **55.08%** Bounce Rate

 **28.57%** % Exit

 **\$0.00** \$ Index



Pages on this site were viewed a total of 1,604,371 times

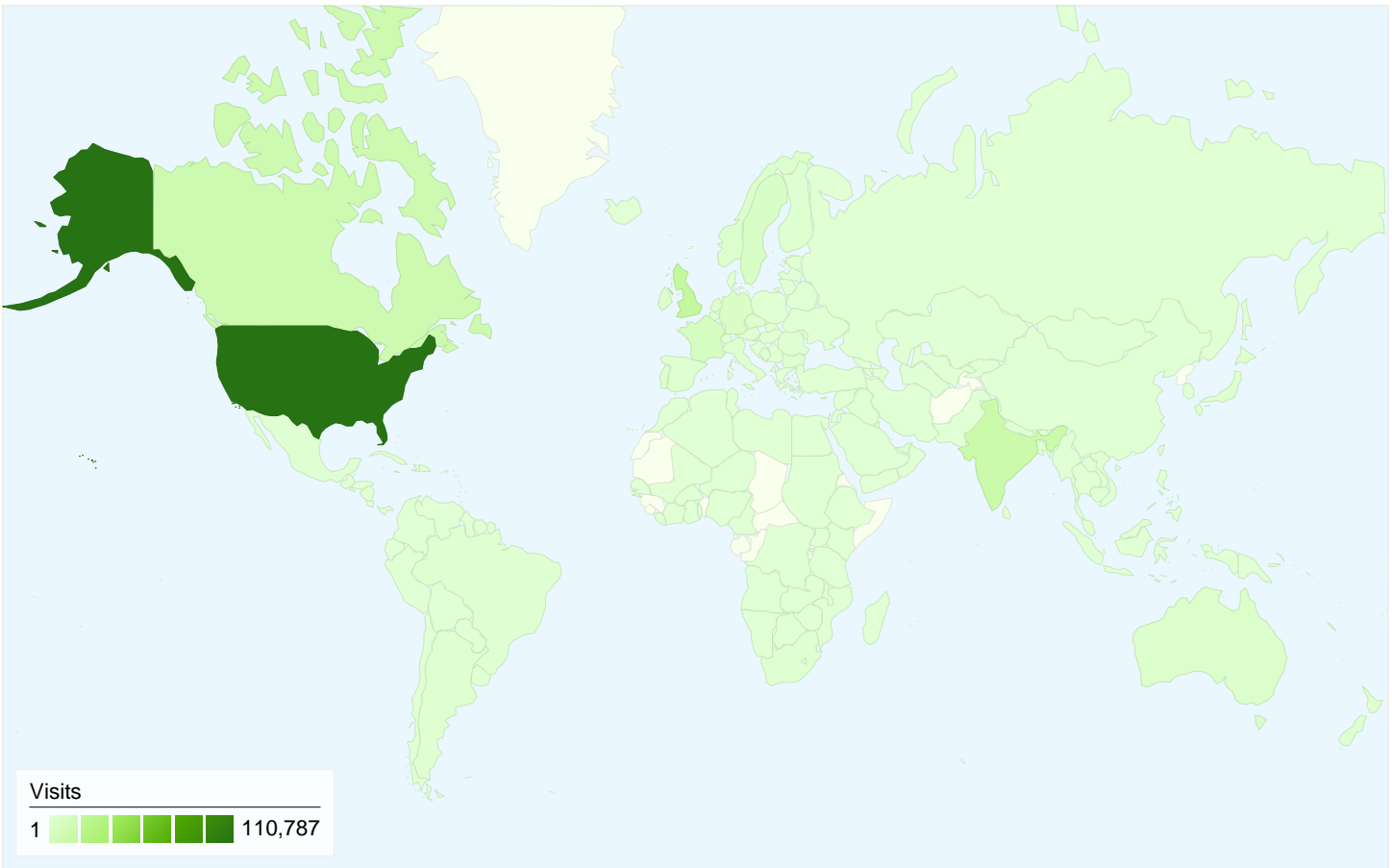
1,604,371 Pageviews

984,590 Unique Views

35.82% Bounce Rate

Top Content

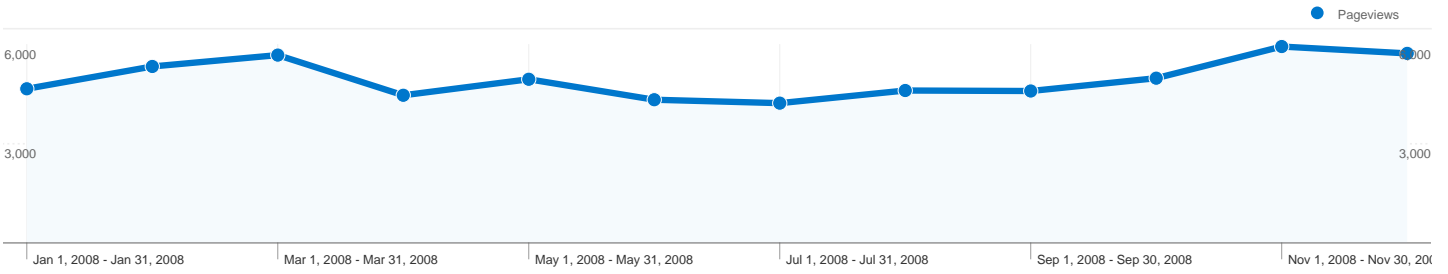
Pages	Pageviews	% Pageviews
/forum/active.asp	240,455	14.99%
/forum/index.html	107,310	6.69%
/forum/default.asp	69,636	4.34%
/index.html	59,528	3.71%
/forum/forum.asp?FORUM_ID=19	46,187	2.88%



218,804 visits came from 183 countries/territories

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
218,804 % of Site Total: 100.00%	7.33 Site Avg: 7.33 (0.00%)	00:08:09 Site Avg: 00:08:09 (0.00%)	37.26% Site Avg: 37.16% (0.28%)	35.82% Site Avg: 35.82% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	110,787	7.44	00:08:12	35.27%	35.45%
United Kingdom	17,705	8.11	00:06:59	31.08%	29.03%
India	13,667	6.43	00:08:32	59.56%	43.29%
Canada	12,023	7.06	00:06:42	35.91%	34.63%
France	6,531	4.90	00:05:49	17.72%	29.64%
Germany	4,940	7.95	00:07:46	36.15%	25.99%
Sweden	4,875	9.78	00:10:39	21.60%	27.59%
Australia	3,513	5.26	00:07:50	57.59%	47.08%
Ireland	3,046	7.41	00:11:26	15.00%	36.15%
Portugal	2,680	8.12	00:14:35	8.13%	23.62%




This page was viewed 59,528 times

 **59,528** Pageviews

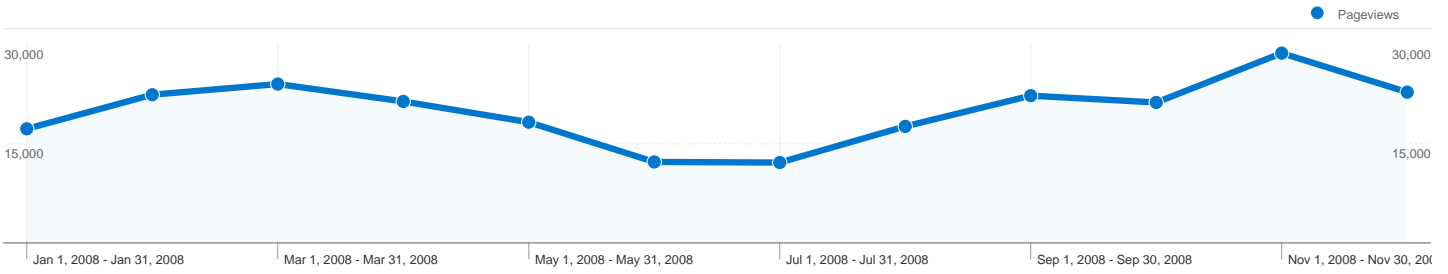
 **50,891** Unique Views

 **00:00:57** Time on Page

 **32.57%** Bounce Rate

 **32.32%** % Exit

 **\$0.00** \$ Index



This page was viewed **240,455** times

240,455 Pageviews

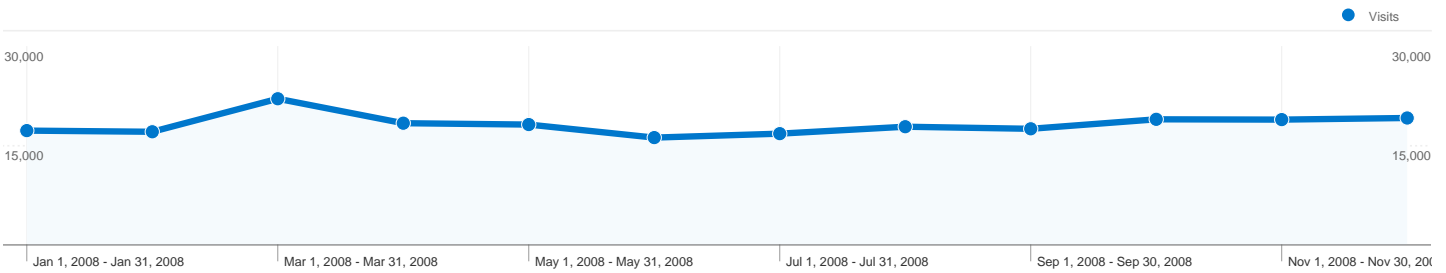
41,930 Unique Views

00:01:09 Time on Page




19.42% Bounce Rate

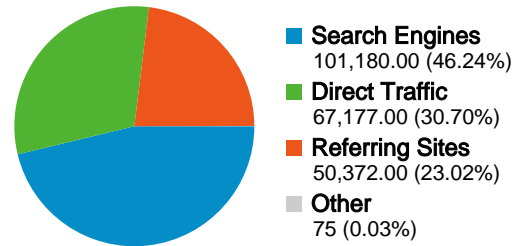
7.93% % Exit

\$0.00 \$ Index



All traffic sources sent a total of 218,804 visits

-  30.70% Direct Traffic
-  23.02% Referring Sites
-  46.24% Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	89,826	41.05%	advanced yoga practices	5,376	5.31%
(direct) ((none))	67,177	30.70%	ayp yoga	2,768	2.74%
aypsite.com (referral)	15,812	7.23%	ayp forum	2,535	2.51%
yahoo (organic)	8,149	3.72%	aypsite.org	1,898	1.88%
stumbleupon.com (referral)	5,046	2.31%	aypsite	1,593	1.57%