

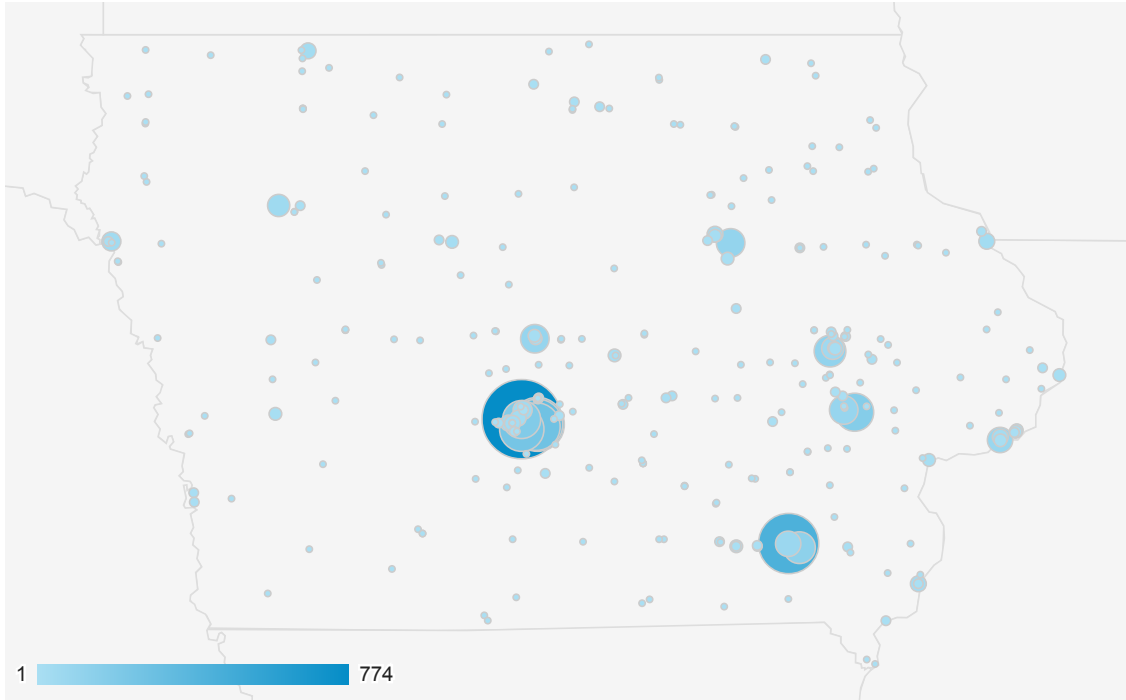
# Location

ALL » COUNTRY / TERRITORY: United States » REGION: Iowa

All Visits  
0.21%

## Map Overlay

Summary



City	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
	4,638 % of Total: 0.21% (2,217,907)	44.76% Site Avg: 45.07% (-0.69%)	2,076 % of Total: 0.21% (999,663)	51.90% Site Avg: 50.76% (2.24%)	5.57 Site Avg: 5.20 (7.28%)	00:10:09 Site Avg: 00:06:07 (65.86%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. <a href="#">Urbandale</a>	995	9.55%	95	46.33%	7.31	00:10:55	0.00%	0	\$0.00
2. <a href="#">Des Moines</a>	949	25.82%	245	32.14%	9.31	00:25:30	0.00%	0	\$0.00
3. <a href="#">Fairfield</a>	642	58.57%	376	49.84%	4.58	00:06:13	0.00%	0	\$0.00
4. <a href="#">West Des Moines</a>	251	17.93%	45	56.97%	5.96	00:07:46	0.00%	0	\$0.00
5. <a href="#">Cedar Rapids</a>	204	88.24%	180	60.78%	3.00	00:03:44	0.00%	0	\$0.00
6. <a href="#">Iowa City</a>	175	84.00%	147	68.00%	2.67	00:03:21	0.00%	0	\$0.00
7. <a href="#">Ames</a>	129	80.62%	104	72.87%	1.84	00:01:48	0.00%	0	\$0.00
8. <a href="#">Davenport</a>	122	84.43%	103	75.41%	2.39	00:02:07	0.00%	0	\$0.00
9. <a href="#">Waterloo</a>	116	40.52%	47	70.69%	2.76	00:03:09	0.00%	0	\$0.00
10. <a href="#">Oakdale</a>	92	71.74%	66	60.87%	1.78	00:01:43	0.00%	0	\$0.00
11. <a href="#">Clive</a>	60	38.33%	23	76.67%	2.35	00:01:58	0.00%	0	\$0.00
12. <a href="#">Alta</a>	52	23.08%	12	32.69%	6.38	00:13:40	0.00%	0	\$0.00
13. <a href="#">Sioux City</a>	52	88.46%	46	65.38%	2.63	00:02:17	0.00%	0	\$0.00

	Rank	City	Count	Percentage	Count	Percentage	Count	Time	Percentage	Count	Amount
14.		Cedar Falls	51	82.35%	42	47.06%	5.96	00:06:29	0.00%	0	\$0.00
15.		Johnston	49	16.33%	8	51.02%	6.69	00:08:45	0.00%	0	\$0.00
16.		Dubuque	36	94.44%	34	58.33%	1.81	00:02:06	0.00%	0	\$0.00
17.		Spirit Lake	35	11.43%	4	71.43%	5.23	00:08:17	0.00%	0	\$0.00
18.		Burlington	33	39.39%	13	18.18%	10.61	00:09:34	0.00%	0	\$0.00
19.		Bettendorf	31	93.55%	29	74.19%	2.35	00:01:00	0.00%	0	\$0.00
20.		Fort Dodge	29	79.31%	23	72.41%	1.62	00:01:58	0.00%	0	\$0.00
21.		Clinton	18	83.33%	15	61.11%	2.28	00:02:45	0.00%	0	\$0.00
22.		Grinnell	18	83.33%	15	72.22%	1.94	00:01:13	0.00%	0	\$0.00
23.		Hiawatha	18	77.78%	14	44.44%	4.44	00:02:47	0.00%	0	\$0.00
24.		Muscatine	17	47.06%	8	94.12%	1.06	00:00:02	0.00%	0	\$0.00
25.		Agency	16	87.50%	14	43.75%	3.44	00:04:09	0.00%	0	\$0.00
26.		Ankeny	15	86.67%	13	53.33%	2.60	00:06:21	0.00%	0	\$0.00
27.		Council Bluffs	15	93.33%	14	80.00%	1.20	00:02:00	0.00%	0	\$0.00
28.		Melbourne	14	78.57%	11	71.43%	1.43	00:00:20	0.00%	0	\$0.00
29.		Mount Pleasant	14	71.43%	10	57.14%	2.14	00:01:08	0.00%	0	\$0.00
30.		Harlan	13	23.08%	3	15.38%	6.77	00:12:57	0.00%	0	\$0.00
31.		Ottumwa	13	92.31%	12	69.23%	1.77	00:01:52	0.00%	0	\$0.00
32.		Mason City	12	100.00%	12	75.00%	1.42	00:00:44	0.00%	0	\$0.00
33.		North Liberty	11	72.73%	8	72.73%	1.64	00:01:13	0.00%	0	\$0.00
34.		Batavia	10	50.00%	5	20.00%	8.00	00:08:20	0.00%	0	\$0.00
35.		Marion	10	90.00%	9	80.00%	1.60	00:02:35	0.00%	0	\$0.00
36.		Newton	9	88.89%	8	55.56%	2.56	00:05:37	0.00%	0	\$0.00
37.		Denison	8	100.00%	8	75.00%	1.50	00:00:20	0.00%	0	\$0.00
38.		Storm Lake	8	87.50%	7	62.50%	1.62	00:03:40	0.00%	0	\$0.00
39.		Carroll	7	71.43%	5	85.71%	1.43	00:00:06	0.00%	0	\$0.00
40.		Clear Lake	7	100.00%	7	85.71%	1.29	00:02:17	0.00%	0	\$0.00
41.		Dysart	7	42.86%	3	42.86%	2.00	00:01:13	0.00%	0	\$0.00
42.		Waukee	7	100.00%	7	100.00%	1.00	00:00:00	0.00%	0	\$0.00
43.		Independence	6	50.00%	3	33.33%	4.00	00:04:53	0.00%	0	\$0.00
44.		Mount Vernon	6	83.33%	5	50.00%	1.67	00:01:00	0.00%	0	\$0.00
45.		Oskaloosa	6	83.33%	5	100.00%	1.00	00:00:00	0.00%	0	\$0.00
46.		Spencer	6	83.33%	5	83.33%	1.17	00:00:10	0.00%	0	\$0.00
47.		Altoona	5	20.00%	1	80.00%	1.40	00:00:54	0.00%	0	\$0.00
48.		Creston	5	100.00%	5	100.00%	1.00	00:00:00	0.00%	0	\$0.00
49.		Indianola	5	100.00%	5	100.00%	1.00	00:00:00	0.00%	0	\$0.00
50.		Marshalltown	5	80.00%	4	80.00%	1.20	00:00:32	0.00%	0	\$0.00
51.		Pella	5	60.00%	3	80.00%	1.20	00:00:20	0.00%	0	\$0.00
52.		Williamsburg	5	80.00%	4	60.00%	8.00	00:11:30	0.00%	0	\$0.00
53.		(not set)	4	75.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00

54.	Cresco	4	100.00%	4	100.00%	1.00	00:00:00	0.00%	0	\$0.00
55.	Forest City	4	25.00%	1	50.00%	3.25	00:00:50	0.00%	0	\$0.00
56.	Fort Madison	4	0.00%	0	50.00%	2.50	00:04:44	0.00%	0	\$0.00
57.	Sigourney	4	75.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
58.	Swisher	4	100.00%	4	100.00%	1.00	00:00:00	0.00%	0	\$0.00
59.	Albia	3	100.00%	3	66.67%	1.67	00:00:09	0.00%	0	\$0.00
60.	Boone	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
61.	Camanche	3	33.33%	1	0.00%	20.33	00:17:35	0.00%	0	\$0.00
62.	Centerville	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
63.	Charles City	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
64.	Decorah	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
65.	Delhi	3	66.67%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
66.	Dyersville	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
67.	Elkader	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
68.	Keosauqua	3	66.67%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
69.	Keota	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
70.	Lamoni	3	100.00%	3	33.33%	3.33	00:02:56	0.00%	0	\$0.00
71.	Latimer	3	0.00%	0	0.00%	9.00	00:04:25	0.00%	0	\$0.00
72.	Lenox	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
73.	Missouri Valley	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
74.	Nevada	3	100.00%	3	33.33%	1.67	00:01:17	0.00%	0	\$0.00
75.	New Hampton	3	66.67%	2	66.67%	1.33	00:00:06	0.00%	0	\$0.00
76.	Osage	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
77.	Palo	3	33.33%	1	33.33%	4.33	00:13:30	0.00%	0	\$0.00
78.	Polk	3	33.33%	1	33.33%	5.33	00:08:06	0.00%	0	\$0.00
79.	Sioux Center	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
80.	Waverly	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
81.	Audubon	2	100.00%	2	50.00%	2.00	00:14:14	0.00%	0	\$0.00
82.	Coralville	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
83.	Danville	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
84.	Eldridge	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
85.	Fayette	2	100.00%	2	50.00%	1.50	00:02:37	0.00%	0	\$0.00
86.	Fremont	2	100.00%	2	50.00%	1.50	00:00:01	0.00%	0	\$0.00
87.	Goose Lake	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
88.	Jefferson	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
89.	Keokuk	2	100.00%	2	50.00%	1.50	00:05:44	0.00%	0	\$0.00
90.	Knoxville	2	100.00%	2	50.00%	1.50	00:00:12	0.00%	0	\$0.00
91.	Le Mars	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
92.	Manchester	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
93.	Martelle	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
94.	Milford	2	100.00%	2	50.00%	1.50	00:01:12	0.00%	0	\$0.00

		2	100.00%	2	50.00%	1.00	00:01:12	0.00%	0	\$0.00
95.	Monona	2	100.00%	2	0.00%	3.00	00:05:29	0.00%	0	\$0.00
96.	Moville	2	100.00%	2	50.00%	1.50	00:01:53	0.00%	0	\$0.00
97.	Rock Rapids	2	0.00%	0	50.00%	7.00	00:03:25	0.00%	0	\$0.00
98.	Rockwell City	2	100.00%	2	50.00%	1.50	00:01:45	0.00%	0	\$0.00
99.	Sergeant Bluff	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
100.	Sibley	2	50.00%	1	0.00%	3.00	00:01:39	0.00%	0	\$0.00
101.	Terril	2	50.00%	1	50.00%	2.50	00:01:29	0.00%	0	\$0.00
102.	Tipton	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
103.	Wellman	2	100.00%	2	0.00%	7.00	00:23:10	0.00%	0	\$0.00
104.	Adel	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
105.	Algona	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
106.	Amana	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
107.	Andrew	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
108.	Atlantic	1	100.00%	1	0.00%	2.00	00:00:12	0.00%	0	\$0.00
109.	Belle Plaine	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
110.	Blairstown	1	100.00%	1	0.00%	7.00	00:02:35	0.00%	0	\$0.00
111.	Bloomfield	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
112.	Bondurant	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
113.	Brooklyn	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
114.	Burnside	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
115.	Burt	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
116.	Carlisle	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
117.	Chariton	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
118.	Clarion	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
119.	Colo	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
120.	DeWitt	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
121.	Defiance	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
122.	Denver	1	0.00%	0	0.00%	11.00	00:04:36	0.00%	0	\$0.00
123.	Eldora	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
124.	Elgin	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
125.	Emmetsburg	1	100.00%	1	0.00%	3.00	00:03:32	0.00%	0	\$0.00
126.	Epworth	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
127.	Havelock	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
128.	Hull	1	100.00%	1	0.00%	7.00	00:08:16	0.00%	0	\$0.00
129.	Humboldt	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
130.	Huxley	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
131.	Kalona	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
132.	Lake Mills	1	100.00%	1	0.00%	2.00	00:00:12	0.00%	0	\$0.00
133.	Lake View	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
134.	Leon	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00

Rank	Name	Count	Percentage	Count	Percentage	Count	Time	Percentage	Count	Value
135.	Letts	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
136.	Logan	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
137.	Madrid	1	100.00%	1	0.00%	4.00	00:02:12	0.00%	0	\$0.00
138.	Manning	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
139.	Maquoketa	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
140.	Martensdale	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
141.	Maxwell	1	0.00%	0	0.00%	6.00	00:01:48	0.00%	0	\$0.00
142.	Mechanicsville	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
143.	Mediapolis	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
144.	Mitchellville	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
145.	Northwood	1	100.00%	1	0.00%	2.00	00:00:18	0.00%	0	\$0.00
146.	Norwalk	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
147.	Norway	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
148.	Ogden	1	100.00%	1	0.00%	3.00	00:00:45	0.00%	0	\$0.00
149.	Okoboji	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
150.	Onawa	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
151.	Oran	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
152.	Osceola	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
153.	Palmer	1	100.00%	1	0.00%	4.00	00:01:34	0.00%	0	\$0.00
154.	Pleasantville	1	100.00%	1	0.00%	9.00	00:01:12	0.00%	0	\$0.00
155.	Ringsted	1	100.00%	1	0.00%	10.00	00:07:35	0.00%	0	\$0.00
156.	Riverside	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
157.	Rock Valley	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
158.	Scranton	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
159.	Shenandoah	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
160.	Solon	1	100.00%	1	0.00%	3.00	00:05:33	0.00%	0	\$0.00
161.	St. Charles	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
162.	Stanhope	1	100.00%	1	0.00%	2.00	00:05:20	0.00%	0	\$0.00
163.	Stanton	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
164.	Sully	1	100.00%	1	0.00%	8.00	00:12:49	0.00%	0	\$0.00
165.	Sumner	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
166.	Tama	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
167.	Treynor	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
168.	Tripoli	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
169.	Victor	1	100.00%	1	0.00%	2.00	00:09:39	0.00%	0	\$0.00
170.	Walcott	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
171.	Washington	1	100.00%	1	0.00%	13.00	00:02:25	0.00%	0	\$0.00
172.	Wayland	1	100.00%	1	0.00%	3.00	00:02:31	0.00%	0	\$0.00
173.	Webster City	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
174.	West Branch	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
175.	Westfield	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00

175.	West Liberty	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
176.	West Union	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
177.	What Cheer	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
178.	Wheatland	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
179.	Winterset	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
180.	Winthrop	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
181.	Woodward	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00

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