

Jul 5, 2007 - Dec 31, 2013

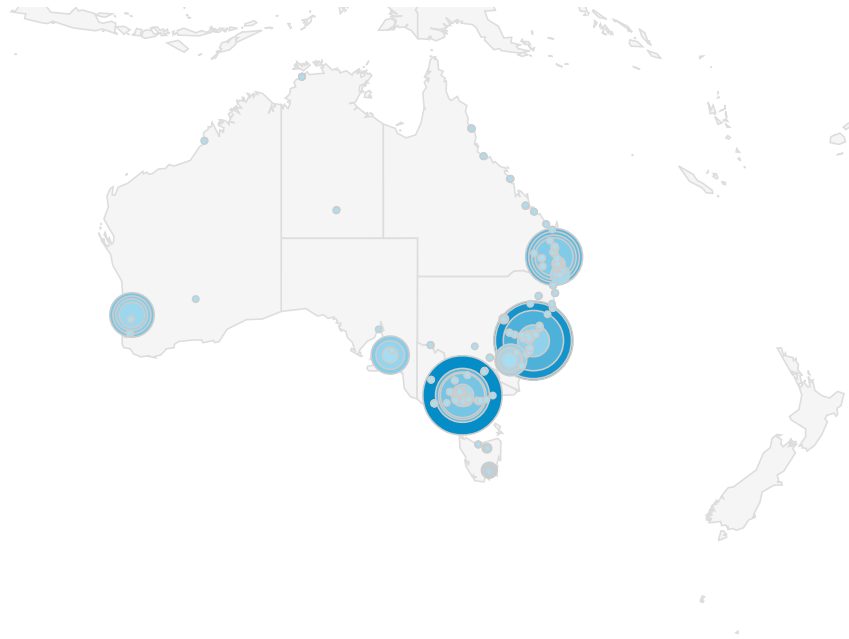
Location

ALL » COUNTRY / TERRITORY: Australia



Map Overlay

Summary



1 5,958

City	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
	49,026 <small>% of Total: 2.21% (2,217,907)</small>	56.66% <small>Site Avg: 45.07% (25.71%)</small>	27,778 <small>% of Total: 2.78% (999,663)</small>	57.61% <small>Site Avg: 50.76% (13.49%)</small>	3.70 <small>Site Avg: 5.20 (-28.78%)</small>	00:04:41 <small>Site Avg: 00:06:07 (-23.47%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Sydney	15,540	63.56%	9,877	62.56%	3.39	00:04:07	0.00%	0	\$0.00
2. Melbourne	13,220	56.35%	7,450	60.19%	3.49	00:04:33	0.00%	0	\$0.00
3. Brisbane	8,809	49.34%	4,346	50.72%	3.87	00:04:21	0.00%	0	\$0.00
4. Perth	4,610	49.46%	2,280	51.41%	4.50	00:06:00	0.00%	0	\$0.00
5. Adelaide	2,256	67.73%	1,528	59.66%	3.96	00:05:22	0.00%	0	\$0.00
6. Canberra	2,022	38.18%	772	36.55%	5.21	00:08:33	0.00%	0	\$0.00
7. Gold Coast	350	56.00%	196	63.43%	3.52	00:04:10	0.00%	0	\$0.00
8. Ballina	340	13.24%	45	71.76%	3.09	00:03:20	0.00%	0	\$0.00
9. Hobart	301	70.10%	211	65.45%	2.66	00:03:17	0.00%	0	\$0.00
10. Richmond	189	64.02%	121	56.08%	3.80	00:06:27	0.00%	0	\$0.00
11. Cranbourne	170	79.41%	135	66.47%	1.99	00:02:43	0.00%	0	\$0.00
12. (not set)	143	55.94%	80	52.45%	4.22	00:04:43	0.00%	0	\$0.00
13. Launceston	87	44.83%	39	54.02%	2.77	00:03:44	0.00%	0	\$0.00

Rank	Region	Count	Percentage	Count	Percentage	Count	Time	Percentage	Count	Value
14.	Newcastle	77	77.92%	60	62.34%	3.23	00:03:47	0.00%	0	\$0.00
15.	Wollongong	57	73.68%	42	73.68%	2.37	00:01:31	0.00%	0	\$0.00
16.	Byron Bay	54	14.81%	8	20.37%	6.15	00:09:38	0.00%	0	\$0.00
17.	Central Coast	53	60.38%	32	79.25%	1.43	00:01:11	0.00%	0	\$0.00
18.	Geelong	51	78.43%	40	66.67%	2.65	00:02:46	0.00%	0	\$0.00
19.	Dubbo	44	56.82%	25	54.55%	3.43	00:05:24	0.00%	0	\$0.00
20.	Nerang	43	76.74%	33	55.81%	4.21	00:04:16	0.00%	0	\$0.00
21.	Cairns	41	65.85%	27	58.54%	3.20	00:04:44	0.00%	0	\$0.00
22.	Craigieburn	38	84.21%	32	71.05%	5.34	00:03:37	0.00%	0	\$0.00
23.	Melton	38	68.42%	26	68.42%	3.79	00:04:25	0.00%	0	\$0.00
24.	Victoria Point	35	68.57%	24	74.29%	2.29	00:04:28	0.00%	0	\$0.00
25.	Darwin	34	67.65%	23	64.71%	8.41	00:09:34	0.00%	0	\$0.00
26.	Armidale	28	75.00%	21	64.29%	2.75	00:02:04	0.00%	0	\$0.00
27.	Ballarat	27	88.89%	24	88.89%	1.22	00:00:05	0.00%	0	\$0.00
28.	Sunbury	25	32.00%	8	36.00%	3.52	00:04:13	0.00%	0	\$0.00
29.	Lismore	24	58.33%	14	45.83%	4.58	00:07:34	0.00%	0	\$0.00
30.	Redcliffe	22	68.18%	15	59.09%	3.91	00:03:54	0.00%	0	\$0.00
31.	Toowoomba	22	86.36%	19	81.82%	1.68	00:01:10	0.00%	0	\$0.00
32.	Mildura	20	35.00%	7	40.00%	7.75	00:06:36	0.00%	0	\$0.00
33.	Coffs Harbour	14	78.57%	11	71.43%	2.50	00:06:22	0.00%	0	\$0.00
34.	Wagga Wagga	14	78.57%	11	71.43%	6.14	00:02:38	0.00%	0	\$0.00
35.	Townsville	13	100.00%	13	61.54%	2.92	00:02:14	0.00%	0	\$0.00
36.	Caboolture	12	75.00%	9	75.00%	4.42	00:06:02	0.00%	0	\$0.00
37.	Kiama	10	80.00%	8	70.00%	1.90	00:01:34	0.00%	0	\$0.00
38.	Mackay	10	90.00%	9	90.00%	3.80	00:06:18	0.00%	0	\$0.00
39.	Albury	9	88.89%	8	77.78%	1.89	00:01:31	0.00%	0	\$0.00
40.	Bendigo	9	88.89%	8	66.67%	1.67	00:03:06	0.00%	0	\$0.00
41.	Orange	8	100.00%	8	37.50%	3.88	00:07:00	0.00%	0	\$0.00
42.	Alice Springs	8	100.00%	8	87.50%	2.50	00:01:14	0.00%	0	\$0.00
43.	Warrnambool	8	87.50%	7	75.00%	1.25	00:01:09	0.00%	0	\$0.00
44.	Sunshine Coast	8	100.00%	8	75.00%	1.38	00:00:31	0.00%	0	\$0.00
45.	Port Macquarie	7	100.00%	7	71.43%	4.71	00:01:59	0.00%	0	\$0.00
46.	Rockhampton	6	83.33%	5	16.67%	5.00	00:14:07	0.00%	0	\$0.00
47.	Warwick	6	83.33%	5	50.00%	3.67	00:04:20	0.00%	0	\$0.00
48.	Devonport	6	50.00%	3	83.33%	1.50	00:02:22	0.00%	0	\$0.00
49.	Bunbury	6	50.00%	3	83.33%	2.33	00:01:03	0.00%	0	\$0.00
50.	Grafton	5	100.00%	5	80.00%	1.40	00:00:07	0.00%	0	\$0.00
51.	Nowra	5	100.00%	5	80.00%	1.20	00:00:02	0.00%	0	\$0.00
52.	Horsham	5	80.00%	4	100.00%	1.00	00:00:00	0.00%	0	\$0.00
53.	Morwell	5	100.00%	5	80.00%	2.80	00:05:17	0.00%	0	\$0.00

54.	Kwinana Town Centre	5	100.00%	5	80.00%	1.20	00:00:04	0.00%	0	\$0.00
55.	Bathurst	4	75.00%	3	75.00%	1.50	00:03:45	0.00%	0	\$0.00
56.	Katoomba	4	25.00%	1	75.00%	1.25	00:06:46	0.00%	0	\$0.00
57.	Buderim	4	50.00%	2	75.00%	2.50	00:04:38	0.00%	0	\$0.00
58.	Maroochydore	4	100.00%	4	75.00%	1.25	00:00:41	0.00%	0	\$0.00
59.	Pakenham	4	100.00%	4	100.00%	1.00	00:00:00	0.00%	0	\$0.00
60.	Traralgon	4	100.00%	4	100.00%	1.00	00:00:00	0.00%	0	\$0.00
61.	Rockingham	4	75.00%	3	75.00%	2.50	00:04:46	0.00%	0	\$0.00
62.	Kawana	3	33.33%	1	33.33%	2.33	00:00:16	0.00%	0	\$0.00
63.	Gawler	3	66.67%	2	66.67%	1.33	00:00:14	0.00%	0	\$0.00
64.	Moe	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
65.	Shepparton	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
66.	Kalgoorlie	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
67.	Mornington	3	66.67%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
68.	Goulburn	2	100.00%	2	50.00%	1.50	00:01:00	0.00%	0	\$0.00
69.	Raymond Terrace	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
70.	Bundaberg	2	100.00%	2	50.00%	2.00	00:00:40	0.00%	0	\$0.00
71.	Gladstone	2	100.00%	2	50.00%	1.50	00:00:09	0.00%	0	\$0.00
72.	Gympie	2	50.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
73.	Palmerston	2	50.00%	1	50.00%	3.00	00:01:18	0.00%	0	\$0.00
74.	Colac	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
75.	Sale	2	100.00%	2	50.00%	2.50	00:03:37	0.00%	0	\$0.00
76.	Broome	2	100.00%	2	0.00%	3.00	00:02:11	0.00%	0	\$0.00
77.	Batemans Bay	1	100.00%	1	0.00%	3.00	00:00:24	0.00%	0	\$0.00
78.	Griffith	1	100.00%	1	0.00%	2.00	00:02:35	0.00%	0	\$0.00
79.	Lithgow	1	100.00%	1	0.00%	6.00	00:04:03	0.00%	0	\$0.00
80.	Tamworth	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
81.	Taree	1	100.00%	1	0.00%	8.00	00:28:09	0.00%	0	\$0.00
82.	Caloundra	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
83.	Dalby	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
84.	Kingston	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
85.	Whyalla	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
86.	Bairnsdale	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
87.	Hervey Bay	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
88.	Kempsey	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
89.	Wodonga	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00

