

Jul 5, 2007 - Dec 31, 2013

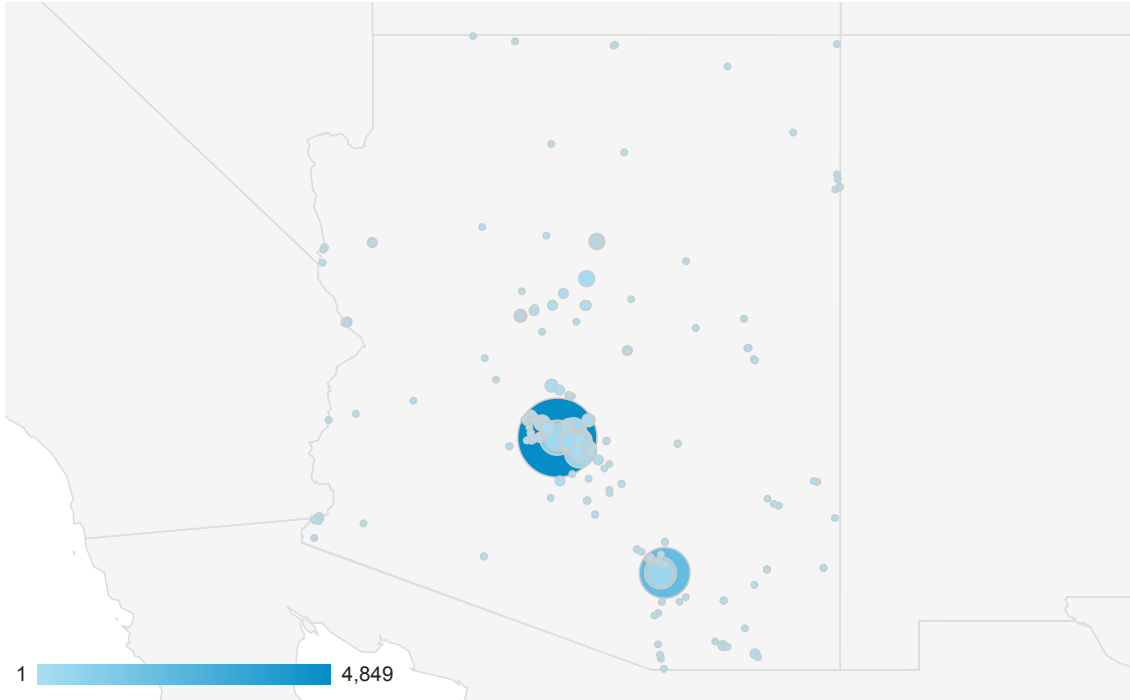
Location

ALL » COUNTRY / TERRITORY: United States » REGION: Arizona

All Visits
0.82%

Map Overlay

Summary



City	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
	18,290 % of Total: 0.82% (2,217,907)	42.87% Site Avg: 45.07% (-4.89%)	7,841 % of Total: 0.78% (999,663)	43.50% Site Avg: 50.76% (-14.31%)	4.76 Site Avg: 5.20 (-8.36%)	00:05:23 Site Avg: 00:06:07 (-12.15%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Phoenix	6,216	39.29%	2,442	43.74%	4.89	00:06:04	0.00%	0	\$0.00
2. Tucson	3,200	42.78%	1,369	39.59%	5.34	00:05:00	0.00%	0	\$0.00
3. Tempe	1,651	39.98%	660	43.00%	4.54	00:05:13	0.00%	0	\$0.00
4. Scottsdale	1,508	37.00%	558	40.32%	4.64	00:07:00	0.00%	0	\$0.00
5. Gilbert	1,030	21.36%	220	25.05%	4.94	00:04:03	0.00%	0	\$0.00
6. Mesa	1,013	50.25%	509	50.25%	4.31	00:06:07	0.00%	0	\$0.00
7. Chandler	953	42.71%	407	39.56%	3.54	00:02:09	0.00%	0	\$0.00
8. Flagstaff	391	39.13%	153	38.62%	5.02	00:06:51	0.00%	0	\$0.00
9. Glendale	353	45.33%	160	43.91%	9.22	00:06:22	0.00%	0	\$0.00
10. Sedona	160	68.75%	110	71.88%	1.91	00:02:21	0.00%	0	\$0.00
11. Peoria	159	79.87%	127	67.92%	2.79	00:03:15	0.00%	0	\$0.00
12. Paradise Valley	136	69.12%	94	47.79%	5.61	00:07:58	0.00%	0	\$0.00
13. Fountain Hills	126	14.29%	18	12.70%	7.31	00:06:09	0.00%	0	\$0.00

Rank	City	Population	Completion Rate	Count	Percentage	Cost	Time	Efficiency	Score	Value
14.	Prescott	120	77.50%	93	69.17%	2.47	00:02:23	0.00%	0	\$0.00
15.	Lake Montezuma	101	58.42%	59	43.56%	6.11	00:05:53	0.00%	0	\$0.00
16.	Yuma	90	72.22%	65	75.56%	1.59	00:01:11	0.00%	0	\$0.00
17.	New River	88	50.00%	44	54.55%	6.17	00:07:18	0.00%	0	\$0.00
18.	Cottonwood	74	54.05%	40	43.24%	3.42	00:04:00	0.00%	0	\$0.00
19.	Sun City	73	82.19%	60	65.75%	1.99	00:01:22	0.00%	0	\$0.00
20.	Avondale	52	82.69%	43	71.15%	3.00	00:02:52	0.00%	0	\$0.00
21.	Surprise	46	84.78%	39	63.04%	3.39	00:02:55	0.00%	0	\$0.00
22.	Prescott Valley	45	48.89%	22	66.67%	3.78	00:02:44	0.00%	0	\$0.00
23.	Sierra Vista	42	85.71%	36	71.43%	1.69	00:00:58	0.00%	0	\$0.00
24.	Cortaro	41	87.80%	36	65.85%	3.54	00:04:08	0.00%	0	\$0.00
25.	Queen Creek	41	51.22%	21	58.54%	1.85	00:02:03	0.00%	0	\$0.00
26.	Lake Havasu City	40	85.00%	34	72.50%	3.28	00:10:21	0.00%	0	\$0.00
27.	Bisbee	34	47.06%	16	47.06%	10.82	00:15:23	0.00%	0	\$0.00
28.	Goodyear	34	79.41%	27	82.35%	1.94	00:01:35	0.00%	0	\$0.00
29.	Payson	31	51.61%	16	51.61%	4.45	00:04:38	0.00%	0	\$0.00
30.	Tolleson	31	64.52%	20	51.61%	4.10	00:05:27	0.00%	0	\$0.00
31.	Bullhead City	28	92.86%	26	67.86%	2.79	00:03:31	0.00%	0	\$0.00
32.	Kingman	28	96.43%	27	75.00%	1.68	00:01:35	0.00%	0	\$0.00
33.	Show Low	24	79.17%	19	75.00%	2.12	00:03:37	0.00%	0	\$0.00
34.	Maricopa	20	85.00%	17	60.00%	1.75	00:01:30	0.00%	0	\$0.00
35.	El Mirage	19	42.11%	8	31.58%	8.21	00:18:22	0.00%	0	\$0.00
36.	Ajo	18	100.00%	18	100.00%	1.00	00:00:00	0.00%	0	\$0.00
37.	Apache Junction	18	66.67%	12	61.11%	3.56	00:08:45	0.00%	0	\$0.00
38.	Buckeye	15	80.00%	12	73.33%	1.40	00:00:56	0.00%	0	\$0.00
39.	Marana	15	86.67%	13	86.67%	1.40	00:00:30	0.00%	0	\$0.00
40.	Sun City West	14	100.00%	14	57.14%	2.36	00:02:13	0.00%	0	\$0.00
41.	Willcox	13	38.46%	5	46.15%	3.23	00:03:22	0.00%	0	\$0.00
42.	Casa Grande	12	91.67%	11	75.00%	1.75	00:00:57	0.00%	0	\$0.00
43.	Sahuarita	10	90.00%	9	80.00%	1.30	00:00:08	0.00%	0	\$0.00
44.	Green Valley	8	100.00%	8	87.50%	1.12	00:00:04	0.00%	0	\$0.00
45.	Higley	8	100.00%	8	87.50%	2.38	00:01:21	0.00%	0	\$0.00
46.	Page	8	50.00%	4	37.50%	11.50	00:18:04	0.00%	0	\$0.00
47.	Globe	7	71.43%	5	57.14%	2.86	00:03:04	0.00%	0	\$0.00
48.	Safford	7	100.00%	7	71.43%	2.00	00:00:57	0.00%	0	\$0.00
49.	Nogales	6	100.00%	6	100.00%	1.00	00:00:00	0.00%	0	\$0.00
50.	Cave Creek	5	100.00%	5	60.00%	1.80	00:00:26	0.00%	0	\$0.00
51.	Florence	5	100.00%	5	100.00%	1.00	00:00:00	0.00%	0	\$0.00
52.	Youngtown	5	60.00%	3	40.00%	3.80	00:02:34	0.00%	0	\$0.00
53.	Catalina Foothills	5	100.00%	5	60.00%	2.20	00:01:14	0.00%	0	\$0.00

54.	San Tan Valley	5	20.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
55.	Arizona City	4	50.00%	2	75.00%	1.25	00:00:14	0.00%	0	\$0.00
56.	Carefree	4	100.00%	4	75.00%	1.25	00:02:40	0.00%	0	\$0.00
57.	Catalina	4	100.00%	4	75.00%	1.25	00:00:21	0.00%	0	\$0.00
58.	Chino Valley	4	100.00%	4	100.00%	1.00	00:00:00	0.00%	0	\$0.00
59.	Duncan	4	75.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
60.	Fort Defiance	4	100.00%	4	50.00%	4.75	00:15:47	0.00%	0	\$0.00
61.	Litchfield Park	4	100.00%	4	100.00%	1.00	00:00:00	0.00%	0	\$0.00
62.	Sacaton	4	100.00%	4	50.00%	1.50	00:00:56	0.00%	0	\$0.00
63.	Snowflake	4	100.00%	4	50.00%	7.75	00:11:13	0.00%	0	\$0.00
64.	Benson	3	100.00%	3	66.67%	2.00	00:01:23	0.00%	0	\$0.00
65.	Camp Verde	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
66.	Ehrenberg	3	66.67%	2	66.67%	1.33	00:00:07	0.00%	0	\$0.00
67.	Quartzsite	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
68.	San Simon	3	33.33%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
69.	Waddell	3	66.67%	2	66.67%	2.00	00:02:17	0.00%	0	\$0.00
70.	Casas Adobes	3	100.00%	3	66.67%	1.67	00:02:17	0.00%	0	\$0.00
71.	Oro Valley	3	100.00%	3	66.67%	1.33	00:00:07	0.00%	0	\$0.00
72.	(not set)	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
73.	Clifton	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
74.	Coolidge	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
75.	Fort Huachuca	2	100.00%	2	50.00%	1.50	00:00:16	0.00%	0	\$0.00
76.	Grand Canyon National Park	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
77.	Heber	2	50.00%	1	50.00%	9.00	00:08:53	0.00%	0	\$0.00
78.	Mayer	2	100.00%	2	50.00%	14.50	00:19:15	0.00%	0	\$0.00
79.	Pima	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
80.	Wickenburg	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
81.	Williams	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
82.	Window Rock	2	50.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
83.	Winslow	2	100.00%	2	50.00%	1.50	00:00:14	0.00%	0	\$0.00
84.	Corona de Tucson	2	0.00%	0	50.00%	3.50	00:00:34	0.00%	0	\$0.00
85.	Chinle	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
86.	Cochise	1	0.00%	0	0.00%	3.00	00:03:55	0.00%	0	\$0.00
87.	Colorado City	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
88.	Congress	1	100.00%	1	0.00%	2.00	00:01:09	0.00%	0	\$0.00
89.	Fredonia	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
90.	Fort Mohave	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
91.	Kayenta	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
92.	Lakeside	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
93.	Luke AFB	1	100.00%	1	0.00%	19.00	00:09:26	0.00%	0	\$0.00
94.	Morenci	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00

94.	Moreno	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
95.	Rio Rico	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
96.	Salome	1	100.00%	1	0.00%	2.00	00:24:07	0.00%	0	\$0.00
97.	Seligman	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
98.	Somerton	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
99.	St. Michaels	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
100.	Teec Nos Pos	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
101.	Thatcher	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
102.	Tombstone	1	100.00%	1	0.00%	2.00	00:00:55	0.00%	0	\$0.00
103.	Tuba City	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
104.	Vail	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
105.	Wellton	1	100.00%	1	0.00%	17.00	00:19:25	0.00%	0	\$0.00
106.	Pinetop-Lakeside	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00

Rows 1 - 106 of 106